

<u>JOB NO.</u>	<u>COMPANY</u>	<u>TITLE</u>	<u>COLOR &amp; TIME V.T. B&amp;W</u>	<u>DATE</u>
M-5738	GENERAL MOTORS (GM Manpower - Sales)	Pro Salesman 7E	39:00	11/12/64
M-5739	GENERAL MOTORS (GM Manpower)	Service Managers Conf. 6MS	V.T. B&W 62:58-1/2	11/25/64
M-5740	GENERAL MOTORS (GM Manpower)	Service Selling Conference 6SS	V.T. B&W 32:24-1/2	11/25/64
M-5741	CHEVROLET (Quality Dealer Program #1)	Dealer Experience	Ekta 16:38-1/2	6/24/64
M-5742	CHEVROLET (Quality Dealer Program #1)	Mr. Averill	Ekta 5:27-1/2	6/24/64
M-5743	CHEVEROLET MDSG. NC	Experts		5/19/64 Cancelled
	(Quality Dealer Program #1)			
M-5744	CHEVROLET O.R.	Wonderous Words	Ekta 8:12	8/6/64
M-5745	ROBERT HART PRINTING CO., INC.	A Case of Minding the P's & Q's	Ekta 11:12-1/2	1/8/65
M-5746	CHEVROLET MDSG/ NC (Opening and closing M.P.)	World of Joe Crandell on sales managers institute)		9/64 Cancelled
M-5747	XEROX CORP. (Sales Training Program)	Selling the 813	V.T. B&W 30:31-1/2	7/8/64
M-5748	CHEVROLET ('65 Convention)	Standard Car	East 6:28	7/29/64
M-5749	CHEVROLET ('65 Convention Picture)	Truck	East 7:06	7/20/64
M-5750	CHEVROLET ('65 Convention Picture)	Chevelle	East 4:46-1/2	7/20/64
M-5751	CHEVROLET ('65 Convention Picture)	Corvair/Corvette	East 7:29	7/20/64
M-5753	FORD TRACTOR & IMPLEMENT	Power Ahead	Ekta 16:23-1/2	12/31/64
M-5752	FORD TRACTOR & IMPLEMENT	World Wide Announcement	East 30:03	10/9/64

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5754 (French)	HOOVER CO.	Portrait d'une Entreprise (Company Profile - M-5469)	Ekta 24:02	8/31/64
M-5755 (German)	HOOVER CO.	Profil Einer Gesellschaft (Company Profile - M-5469)	Ekta 24:02	8/31/64
M-5756	OLDSMOBILE	1965 Marketing Conference Executive Animation	Ekta 1:43-1/2 1:01-1/2 silent	8/17/64 8/17/64
M-5757V	W. B. DONER (Hygrade)	Smoked Sliced Beef	B&W 50 sec.	5/29/64
M-5758V	"	W. Va. Bacon	B&W 50 sec.	5/29/64
M-5759V		Smoked Sliced Beef	B&W 60 sec.	5/29/64
M-5760V	"	W. Va. Bacon	B&W 60 sec.	5/29/64
M-5761	PROCTER & GAMBLE	Delete 30 seconds of voice only from motion picture track		5/12/64
M-5762	OLDSMOBILE	Olds On the Go	Ekta 20:41	8/17/64
M-5762-C	"	2 prints of 6 sections of M-5762 (1965 Selling Bee Convention)	Ekta 19:21-1/2	8/17/64
M-5763	CHEVROLET	Sales Executives Conf. Intro First Day IC	Ekta 8:3-1/2	1/21/65
M-5763A	"	Sales Executives Conf. Closing 5G fifth day (Sales Executives Conference -- Mr. Averill's Intro and Closing)	Ekta 3:41	1/21/65
M-5764	J. I. CASE	Adults In A Hurry	Ekta 24:02	8/5/64
M-5765V	W. B. DONER (FoodFair)	The Meat	B&W 60 sec.	6/1/64
M-5766V	"	The Meat	B&W 40 sec.	6/1/64
M-5767	XEROX CORP.	Customer Relations for the Technical Rep.	V.T. B&W 18:6-1/2	12/8/64
M-5768	XEROX CORP. (Sales Training Program)	Closing the Sale	V.T. B&W 22:4	7/8/64
M-5769	GMAC	What's the Difference?	B&W 20:1-1/2	9/21/64

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5770	CHEVROLET O.R. (35mm theatrical version of The Power of a Smile M-5475)		Never Produced	6/64
M-5771	CHEVROLET (Retail Sales Executives Conference #4)	You Have the Key	Ekta 20:50	8/25/64
M-5772	J. I. CASE CO. (Utility Equipment)	Performance for Profit	Ekta 31:10	11/4/64
M-5773A	J. I. CASE CO. (Agricultural)	The Sound of Power	Ekta 25:53-1/2	11/9/64
M-5773B	J. I. CASE CO. (Agricultural Newsreel)	Profit Newsreel	Ekta 10:46	11/9/64
M-5774	J. I. CASE CO. (Industrial Equipment)	Power for Profits	Ekta 19:21-1/2	11/4/64
M-5775	J. I. CASE CO.	Executives Presentation 4th Quarter Dealer Meeting	Ekta 46:55-1/2	7/1/64
M-5776	U. S. STEEL CORPORATION (M-2129 a presents, main and end titles)	Revision of Walls Without Welds	East. opening 21 ft. closing 3 ft.	11/10/64
M-5777	CHEVROLET (Up dating of M-5665)	Excitement 1965 Cinesphere	East 10:51-1/2	9/11/64
M-5778	PARKE, DAVIS & CO. INTERNATIONAL (French version of <u>Epilepsy in Kindersalter</u> )		Ekta 22:44	6/10/66
M-5779	" (English version of <u>Epilepsy in Kindersalter</u> )		Ekta 22:40	4/4/66
M-5780	" (Italian version of <u>Epilepsy in Kindersalter</u> )		Ekta	6/24/66 Cancelled
M-5781	" (Spanish version of <u>Epilepsy in Kindersalter</u> )		Ekta 23:3-1/2	6/10/66
M-5782	" (Portuguese version of <u>Epilepsy in Kindersalter</u> )		Ekta 22:58-1/2	5/17/66
M-5783	OLDSMOBILE O.R.	Louder than Words	Ekta 9:56	10/30/6
M-5784	CHEVROLET	Viewpoint	Ekta 6:58-1/2	11/9/64
M-5785	CHEVROLET (Quality Dealer Program #2)	What is a Dealership?	Ekta 7:20	11/19/6

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5786	CHEVROLET	Experts and Experience	Ekta 22:58-1/2	11/9/64
M-5787	TRANS WORLD AIRLINES	Airline Profits and the Supersonic Age		12/30/64 Cancelled
M-5788	HENRY FORD HOSPITAL	Infusion for Pelvic Cancer	Ekta 22:12-1/2	8/17/64
M-5789	XEROX CORP. (Work print completed and picture shelved at this stage -- picture replaced by M-5840 "A Third Dimension)	Worth Waiting For	Ekta 15:00	9/64
M-5790	XEROX CORP.	How To Think Big With The New Xerox 2400	Ekta 12:3-1/2	9/8/64
M-5791	OLDSMOBILE	Reveal	East 6:16-1/2	8/12/64
M-5793	SINCLAIR REFINING CO.	Sinclair at the World's Fair	Ekta 13:53-1/2	1/12/65
M-5792	"	Two Guys Named Eddie	Ekta 26:16-1/2	3/9/65
M-5794V (A-H)	W. B. DONER	R. G. Dun	B&W 60 sec. (8 each)	7/28/64
M-5795V (A-H)	"	R. G. Dun	B&W 20 sec. (8 each)	7/28/64
M-5796	WESTINGHOUSE ELECTRIC CO.	1964 Laundry Videotronic Materials		12/22/64
	(Preparation of 1st 8mm answer print from negative and track of customer 2 additional and 91 release prints)			
M-5797	GM OF CANADA	Standard Car	East 6:28	8/20/64
	(Bilingual version of 1964 Chevrolet Convention Films)			
M-5798	GM OF CANADA	Corvair/Corvette	East 7:29	8/20/64
	(Bilingual version of 1964 Chevrolet Convention Films)			
M-5799	GM OF CANADA	Truck	East 3:58-1/2	8/12/64
M-5800	CAMPBELL SOUP	Bouncing Balls	B&W 57-1/2 sec.	7/29/64
M-5801 & M-5868/73	CHEVROLET	Giant Step	East 72:51-1/2	1/22/65
M-5802	J. I. CASE CO.	Sales version of M-5825	Ekta 20:00	12/22/64 Cancelled
M-5803	REFLECTONE ELECTRONICS UNIVERSAL MATCH COMPANY		B&W 21:48	11/24/66

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
4-5804	CHEVROLET P.R.	Who Is Driving?	East 11:59-1/2	3/15/65
M-5805	XEROX CORP.	813 Sales Demonstration film reshooting 40 sec.		Client OK 8/26/64
M-5806V	CAMPBELL EWALD (Marathon Oil)	Mixed Words	B&W 60 sec.	10/7/64
M-5807V	ADMAR, INC. (Revco Drug Co.)	Prescriptions	B&W 9 sec.	9/18/64
M-5808V	"	Vitamins	B&W 9 sec.	9/18/64
M-5809V	"	Drug Needs	B&W 9 sec.	9/18/64
M-5810V	"	Chrismas Supplies	B&W 9 sec.	9/18/64
M-5811V	"	Christmas Gifts	B&W 9 sec.	9/18/64
M-5812	CHEVROLET	What A Wonderful World It Would Be	Ekta 22:16-1/2	2/23/65
M-5813	CHEVROLET SER. OPERATIONS DEPT.	Merchandising Service -- Then and Now	Ekta 8:40	3/26/65
M-5814	CHEVROLET O.R.	Meet Homer Cryle		8/31/64 Cancelled
M-5815	CITY OF DETROIT	City On the Move	Ekta 18:15	2/23/65
M-5816	HOOVER WORLD- WIDE CORP. (Management in Action Intro)		Ekta 7:55	1/6/65
M-5817 thru M-5822 --		Management-in-Action Vignettes		
M-5817	"	What is a Manager?	Ekta 1:3-1/2	10/20/64
M-5818	"	Managing People	Ekta 1:35	"
M-5819	"	Hoover Training	Ekta 2:10	"
M-5820	"	Hoover Communications	Ekta 1:54	"
M-5821	"	Hoover Listening	Ekta 3:15	"
M-5822	"	Hoover Planning	Ekta 2:33	10/20/64
M-5823	"	Management-In-Action Preview	Ekta 5:7-1/2	11/10/64

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5824	FORD TRACTOR & IMPLEMENT DIV.	Mr. Hampson's Presentation	East 8:12	10/6/64
M-5825	J. I. CASE	Quest for Quality	Ekta 13:49	11/9/64
M-5826 thru M-5832V	W. B. DONER	R. G. Dun Ads	B&W 60 sec. each	10/1/64
M-5833 thru M-5839V	W. B. DONER	R. G. Dun Ads	B&W 20 sec. each	10/1/64
M-5840	XEROX CORP.	A Third Dimension	Ekta 10:12	10/6/64
M-5841	CHEVROLET MDSG. N&U CARS (Sales Executive Conference -- First day Sec 1B)	Keynote Address	Ekta 1:00	12/28/64
M-5842	CHEVROLET MDSG. N&U CARS (Sales Executive Conference -- First Day Sec 1G)	Quality Concept	Ekta 1:15 (Dick Shalla Ftg M-5741)	12/28/64
*M-5843	CHEVROLET MDSG. N&U CARS (Sales Executive Conference -- 5th Day Sec 5G)	1970 M.P. (M-5732 Clip)	Ekta 7:25 (Bill Barber Only)	12/28/64
M-5844A	" (Sales Executive Conference -- 3rd day Travelog Sec 3J)		Ekta 58-1/2 sec.	12/28/64
M-5844-1	GM CORPORATION	1966 GM Manpower Truck Selling (3TS)	V.T. B&W 19:55	10/29/65
M-5845	OLDSMOBILE	1965 Competitive Comparison Meeting	B&W 9:25	10/27/64
M-5845-1	GM CORPORATION	1966 Conference on Parts Management (3PM)	V.T. B&W 22:6-1/2	11/8/65
M-5846	GENERAL TIRE & RUBBER CO. (Dual-90 Sales Film)	The Chance You Take	Ekta 8:16	1/4/65
(Swap Shops for New Quality Training Program -- M-5847 thru M-5858)				
M-5847	CHEVROLET	The Man Behind the Mask	B&W 3:16-1/2	3/29/65
M-5848	"	Correction, Please		3/29/65 )
M-5849	CHEVROLET	The Round Peg	B&W 1:27-1/2	3/29/65
M-5850	CHEVROLET	How Was That Again ?	B&W 4:15	3/29/65
M-5851	"	Are You Listening?		3/29/65)
*M-5843	CHEVROLET MDSG N&U CARS (Sales Executives Conference -- 2nd Day Sec 2B)	One for the Money	Ekta 6:00	12/28/64

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5852	CHEVROLET	The Worry Wart, Part I and Part II	B&W 2:16-1/2	3/29/65
(M-5853	CHEVROLET	Lonely or a Loner?		)
(M-5854	"	Part I " " " "	B&W 3:53-1/2	3/29/65)
(M-5855	"	Part II Grapevine		)
(M-5856	CHEVROLET	Double Standard		)
(M-5857	"	The Bellwether	B&W 4:33-1/2	3/29/65)
(M-5858	"	A Word to the Wise		)
M-5859	CHEVROLET			3/30/65 Cancelled
M-5860	"			"
M-5861	"			"
M-5862	"			"
M-5863	"			"
M-5864	"			"
M-5865	"			"
M-5866V	WOLVERINE SHOE COMPANY (MacManus, John & Adams)	Hush Puppies	7 spots approx. 6 minutes	10/6/64
M-5867	GM PUBLIC RELATIONS STAFF	A New Viewpoint for We Drivers	Ekta 12:53-1/2	7/2/65
(M-5801	CHEVROLET	Giant Step	East 72:51-1/2	1/22/65)
(M-5868	"	Corvair Comparison	"	)
(M-5869	"	Chevrolet Comparison	"	)
(M-5870	"	Chevy II Comparison	"	)
(M-5871	"	Chevelle Comparison	"	)
(M-5872	"	Truck Comparison	"	)
(M-5873	"	Corvette Comparison	"	)
M-5874	WESTINGHOUSE	The Best Meals of Our Lives	Ekta 12:40	12/4/64
M-5875	J. I. CASE	Translation into French Canadian M-5772 (Utility motion picture)	Ekta 31:10	11/30/64
M-5876	J. I. CASE	Translation into French Canadian M-5774 (Industrial Motion Picture)	Ekta 19:21-1/2	11/30/64

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5877	PROCTER & GAMBLE Toilet Goods Division (Advertising year end meeting)		Ekta 3:56-1/2	12/4/64
M-5878	REALEMON CO.	Story of Lemon Juice	Ekta 9:15	5/12/65
M-5878V	" "	" " " "	Ekta 3:23-1/2	"
M-5879	AMERICAN DENTAL ASSOCIATION	Hospital Dental Service Today and Tomorrow	Ekta 26:56-1/2	10/29/65
M-5880	WESTINGHOUSE	No-turn Broiling	Ekta 10:36-1/2	12/4/64
M-5881	WHIRLPOOL CORPORATION	Project Kenmore Quality A Pedigree of Perfection	Ekta 15:53-1/2	2/18/65
M-5882	PARKE, DAVIS & COMPANY (Revision of M-4298 "Better Medicines for a Better World")	A Story With No End	Ekta 28:43-1/2	5/6/65
M-5883	REFLECTONE ELECTRONICS DIVISION UNIVERSAL MATCH CORP. (Animation portion of missile film)	Representation of guided missile in flight printed 29 times	B&W 10 sec.	12/22/64
M-5884V	NATIONAL SOCIETY FOR CRIPPLED CHILDREN & ADULTS	Miss Teen Age	B&W 60 sec.	12/1/64
M-5885V	MCCANN-ERICKSON, INC. (Westinghouse)		Ekta 8:45	11/19/64
M-5886	HENRY FORD HOSPITAL (Synchronizing narration to film; negative cutting. Dr. Clark)		B&W 12:12-1/2 Film prepared by	11/27/64
M-5887	HENRY FORD HOSPITAL (Photograph one minute each of 6 color slides & also photograph 11 titles; edge number work print)		Ekta 10:00	11/27/64
M-5888	U. S. STEEL INTERNATIONAL	Bridge for the Yaque	Ekta 13:45	10/23/6
M-5889	J. I. CASE (Revision of M-5772 - Utility Equipment Motion Picture)	Performance for Profit	Ekta 19:16	12/22/6

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5890	ARCHIVES OF AMERICAN ART	For the Record	Ekta 20:09	9/29/65
M-5891	UNITED STATES POST OFFICE	Burroughs Teaching Machine Film	B&W 4:10	12/30/64
M-5892	COCA-COLA (Cold Drink Sales Rally)	Mr. Austin's Remarks	Ekta 4:46-1/2	1/13/65
M-5893V	W. B. DONER (Hygrade) (Remake of M-5758V)	Fiesta sliced Bacon	B&W 50 sec.	12/28/64
M-5894	CHEVROLET O.R. DEPT.	House on High Street	Ekta 25:41-1/2	3/12/65
M-5895	OLDSMOBILE U.C. MDSG.	Point of View	Ekta 11:18-1/2	3/25/65
M-5896	HENRY FORD HOSPITAL (7 medical titles photographed in 16mm -- original and one print delivered to customer)		Ekta 2:7-1/2	1/8/65
M-5897	FLORIST TELE- GRAPH DEL. ASSOC.	Sphere of Service The Story of FTD	Ekta 18:5	8/11/65
M-5898V	MET. YMCA	YMCA Letter	B&W 20 sec.	1/26/65
M-5899V	" "	Spotlight #1	B&W 60 sec.	1/26/65
M-5900V	" "	Somebody Goofed	B&W 20 sec.	1/29/65
M-5901V	" "	Civic Membership (1965 Membership Campaign)	B&W 60 sec.	1/29/65
M-5902	THE NEWSPAPER FUND, INC.	Careers in Journalism		6/11/65 Cancelled
M-5903	CHEVROLET MDSG. N & U CARS (Quality Dealer Program #3)	Mr. Averill-Viewpoint	Ekta	2/12/65 Cancelled
(M-5904	CHEVROLET MDSG. (N & U CARS	Chamber of Horrors	Ekta 5:26-1/2	5/3/65 )
(M-5905A	"	The Dealers	Ekta 13:26	5/10/65
(M-5905B	"	The Experts	Ekta 15:3	5/10/65
(M-5906	CHEVROLET (Quality Dealer Program #3)	Time to Grow	Ekta 5:8-1/2	5/13/65
M-5907	CHEVROLET MANUFACTURING (A talk by Mr. L. R. Mason, General Manufacturing Manager Chevrolet Motor Division -- New Quality Training Program)	The Unseen Salesman	Ekta 8:53	4/8/65

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5908	CHEVROLET MDSG. N & U CARS (Corvette-Corvair Rally)	Rally U.S.A.	Ekta 32:12-1/2	10/13/65
M-5909	CHEVROLET SER- VICE OPERATIONS (PDP Service Operations School Facilities Presentation) Selected Footage from Quality Dealer #1 and #2; M-5784, Welcome Wheels; M-5732, A Look At 1970; and M-5786, Experts.		Ekta 19:28-1/2	3/17/65
M-5910	CHEVROLET Chevelle (1966 Chevrolet New Car Convention Motion Picture)		East 7:17-1/2	8/6/65
M-5911	CHEVROLET (1966 New Car Convention)			10/22/65 Cancelled
M-5912	CHEVROLET Truck (1966 Chevrolet New Car Convention Motion Picture)		East 7:8-1/2	8/6/65
M-5913	CHEVROLET Caprice (1966 Chevrolet New Car Convention Motion Picture)		East 3:34	8/10/65
M-5914	CHEVROLET Performance (1966 Chevrolet New Car Convention Motion Picture)		East 7:02	8/10/65
M-5915	CHEVROLET MDSG. N & U CARS (May/June Campaign Kick-Off)	Ekta 10:15		4/7/65
M-5916	GENERAL MTRS. ACCEPT. CORP. (French-Canadian Version of M-5769)	What's the Difference?	B&W 20:1-1/2	4/14/65
M-5917	REFLECTONE ELECTRONICS DIVISION UNIVERSAL MATCH CO.	Animated Guided Missile	B&W 6:6-1/2	4/12/65
M-5918	CHEVROLET MANUFACTURING (Summary of Chevrolet Swap Shop Program)	The Way of a Leader	B&W 10:17-1/2	4/15/65
M-5919	KELLY GIRL SERVICE, INC.	Temporary Contract Service	Ekta 13:36-1/2	6/18/65
M-5920V thru M-5924V	(television tags)	* * * See attached sheet for add. info. GENERAL MOTORS CORP. PUBLIC RELATIONS		
M-5920V	GENERAL MOTORS PUBLIC RELATIONS	Crosswalk Creepers	B&W 28-1/2 sec.	6/10/65
M-5921V	" "	Gawking Booby	B&W 28-1/2 sec.	6/10/65

M-5920V thru M-5924V)

GM PUBLIC RELATIONS STAFF

TV Safety Spots (Revision)

M-5920V-A - Cross Walk Creeper

M-5921V-A - Gawking Booby

M-5922V-A - Wide Sweeping Tern

Running time: 30 seconds each

Remarks: Shooting artwork of the bird, preparing 3 different titles of the bird; recording; transfer to optical tracks; 3 new dupe neg's and 16mm B&W answer prints.

Date 7/13/65 16mm

GM PUBLIC RELATIONS

TV Safety Spots (H-4306)

M-5923V-A - One Winged Roof Clutcher

M-5924V-A - Migratory Weaver Bird

Running Time: 30 seconds each

Remarks: 11 ft pre-title also made up and spliced onto M-5920V-A  
3 prints made of 5 subjects.

Two new titles made up with the bird; two new re-recordings  
made; track transferred & two new dupe negatives made.

Date 7/27/65

16mm

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5922V	GENERAL MOTORS PUBLIC RELATIONS	Wide-Sweeping Tern	B&W 28-1/2 sec.	6/10/65
M-5923V	"	One-Winged Roof Clutcher	B&W 28-1/2 sec.	6/10/65
M-5924V	"	Migratory Weaver Bird	B&W 30 sec.	6/10/65
M-5925	DU PONT	Nylon N-44 Cord Tires	Ekta 8:28	5/27/65
M-5926	ARMCO STEEL CORPORATION	Prep. of B&W Prologue & Epilogue to be spliced to existing "Machining Stainless Steel, Part I"	B&W 8:35	12/30/65
M-5927A	CADILLAC	The Total Cadillac Look (Models)	East 4:8	8/25/65
M-5927B	"	New Inside Story (Interiors)	East 6:7-1/2	8/25/65
M-5927C	"	The Cadillac Ride (Engineering)	East 9:22-1/2	8/25/65
(1966 Cadillac Convention motion pictures)				
M-5928	CAMPBELL SOUP COMPANY	The Camera Came To Camden -- the Story of a Year	B&W reversal & Color 45:6-1/2	7/21/65
(This is 5 reels -- 4 are B&W and one is Color (#4 reel))				
M-5929	XEROX CORP.	A Third Dimension	Ekta 10:11-1/2	5/7/65
(This is a revision of M-5840)				
M-5930	SINCLAIR REFINING COMPANY	(D.R. photography of Mr. Hoar in N.Y., plus photography in Chicago of a gas station)		11/30/65 Cancelled
M-5931	SINCLAIR REFINING COMPANY	Sales Representative Institute (short version -----)	V.T. B&W 33:23 V.T. B&W 18:40-1/2	9/28/65 11/19/65
(Dealer Panel)				
M-5932	J. I. CASE CO.	Optimum Tillage	Ekta 19:13-1/2	10/15/65
M-5933	CHEVROLET - Parts, Serv. & Acces.	(October-November Sales Campaign Announcement Meeting)	Ekta 11:1-1/2	8/5/65
M-5934	PARKE, DAVIS & COMPANY	Examination of Reflexes	Ekta 17:31-1/2	3/14/66

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5935	GENERAL MOTORS CORPORATION (This is a Spanish version of selected footage from '59 GM Manpower Sales Conference)	(see other side for details)		7/23/65
M-5936	CHEVROLET MDSG. N & U CARS (Revision of M-5777 -- Cinesphere)	Excitement	East 11:1-1/2	9/29/65
M-5937	WESTINGHOUSE ELECTRIC COMPANY	Westinghouse vs. Sears A value comparison	Ekta 12:18-1/2	6/24/65
M-5938	BURROUGHS CORPORATION (script only)	Standardization with the B-263 Computer System		9/8/65
M-5939	ABBOTT LABORATORIES	The Gradumet Story	A & B Rolls 16mm orig.&Rel. 14:20	7/1/65
M-5940	OLDSMOBILE (1966 Oldsmobile National Marketing Conference)	1966 Selling Bee	Ekta 23:43	8/31/65
M-5941	KTTV-Los Angeles, Calif.	(John Pival Film)	1-2 mins Eastman col.	5/28/65
	(35mm Eastman color record photography with synch sound. Customer furnished raw stock, processing & print; JHO furnished crew and equipment only)			
M-5942	CHEVROLET MDSG. N&U CARS (Quality Dealer Program #4)	Opening and a Dealership without any people	Ekta 9:16	9/23/65
M-5943	CHEVROLET MDSG. N&U CARS (Wholesale Parts Customer Meeting -- Quality Dealer Program #4)	Dealers' Experience	Ekta 22:25	9/14/65
M-5944	CHEVROLET MDSG. N&U CARS (Quality Dealer Program #4)	Experts	Ekta 15:45	9/28/65
M-5945	CHEVROLET MDS. N&U Cars (Quality Dealer Program #4)	Closing	Col. 8:00 16mm	10/22/65 Cancelled
M-5946	CHEVROLET P&A ('66 Wholesale Parts Customer Meeting)	Spotlight on Motion --- (See other side for continuity of M-5946)	Ekta 46:23-1/2	8/13/65
M-5947	PROCTER & GAMBLE	Selling In Advance of Couponing	B&W 16:18-1/2	7/8/66

M-5935

This is a Spanish version of selected footage from '59 GM Manpower Sales Conference Program.

<u>Old Production #</u>	<u>Title</u>	<u>Running Time</u>
M-4337	Sam's Problems (Sls. Mgrs.)	8:26-1/2
M-4387	Prospecting (Personal Owner File -- Basic)	1:46-1/2
M-4389 M-4385	Creating Buyers (Pro and Basic) 1st 40 sec. Wrong Way (Sales Mgr) Pro.) Basic	1:55
M-4386	1st 40 sec. Right Way (Sales Mgr.)	1:48-1/2
M-4350	(Grandpa --- I can See It For Myself) Pro & Basic	1:41-1/2
M-4346	(Just Looking - Sam Parrish) Pro and Basic	2:08-1/2
M-4351	(All I Want Is A Deal) Pro & Basic	1:56-1/2
M-4345	Be-Back - Type A - Pro & Basic	3:38
M-4349	Be-Back - Type B - Sales Mgr - Pro & Basic	3:45
M-4379	No Use Wasting My Time (Sales Manager ) ) )	
M-4380	Local Contractor (Sales Mgr) )	3:51-1/2
M-4381	Woman Buyer (Sales Mgr)	Tot. Time 30:47-1/2

M-5946

Film Continuity 16mm footage (from opening punch mark in start leader)

<u>Giant Step</u> - Demo Ride	42 ft	12 frames
Studio D. R.	61 ft.	1 "
<u>Happy Anniversary</u>	419 ft.	
Studio D.R.	25 ft.	10 "
Animation Seq. Mot. Slidefilm	45 ft.	30 "
Studio D.R.	17 ft.	16 "
<u>Who Is Driving</u>	427 ft.	
Joe Bodrie D.R. sequence	99 ft.	15 "
Library ftg. Jet Plane	13	22 "
<u>Gooney Birds</u>	123 ft.	24 "
Studio D.R.	43 ft.	29 "
<u>Wildest Ride</u>	296 ft.	10 "
<u>Giant Step</u> - Demo New York	34 ft.	
Studio D.R.	13 ft.	
Titles	10 ft.	to punch in end leader

(New Photography 315-1/2 ft. (running time: 8:min 45 sec.)

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5948A	BENDIX SYSTEMS DIV. (Film Progress Report #1)	System 494L (8 March, 1965 31 December, 1965)	- Ekta 12:46-1/2	6/2/66
M-5948B	" (Film Progress Report #2)	System 494L (1 January, to 15 October)	Ekta 16:31-1/2	10/14/66
M-5949	PROCTER & GAMBLE DISTRIBUTING CO.	Regular Pack Feature	V.T. B&W 11:41-1/2	10/7/65
M-5950	PROCTER & GAMBLE DISTRIBUTING CO.	Chain Supermarket Call	V.T. B&W 13:16-1/2	10/7/65
M-5951	CHEVROLET O.R. (Featuring the Bil Baird Marionettes)	The First Hours of Ownership	Ekta 30:25	10/11/65
M-5952	CHEVROLET (Retail Executives Conferences)		Ekta 18:19-1/2	9/17/65
M-5953	WJR -- THE GOOD WILL STATION	One of a Kind	Ekta 22:13-1/2	4/14/66
M-5954	GENERAL MOTORS MANPOWER (Promotional Reel for 1966 GM Manpower Conferences)		VT. B&W 20:42-1/2	8/24/65
M-5955	WESTINGHOUSE ELECTRIC INTERNATIONAL COMPANY (Spanish version of M-5937)	Westinghouse vs. Kenmore	Ekta 11:28-1/2	11/12/65
M-5956	COCA-COLA EXPORT (Live action direct recording photography combined with customer supplied TV commercials)	Television Commercial Introductions	Ekta 14:43-1/2	11/15/65
M-5957	CHEVROLET (Thrills on Wheels with Joie Chitwood & His Daredevils)	Don't Take a Chance	East 12:55	1/19/66
M-5958	XEROX (about the 2400 machine)	What's the Difference?	Ekta 14:5	11/3/65
M-5959	PONTIFICAL ASSOCIATION OF THE HOLY CHILDHOOD	(Institutional) No Main Title	Ekta 18:10	12/10/65
M-5960	CHEVROLET MDSG. N&U CARS (See attachment for details)	Impact '66	East 69:47-1/2	1/31/66
M-5960A	CHEVROLET MDSG. N & U CARS	Double Dividend Days Campaign -213-	East 7:2-1/2	2/15/66

M-5960, Chevrolet - IMPACT '66

<u>Job No.</u>	<u>Title</u>	<u>Reel No.</u>	<u>Billing Footage</u>	<u>Recording Footage</u>	<u>Running Time</u>
M-5960-1	Title Treatment	1	532 ft.	522 ft.	
M-5960-2	Lorne Greene A	2	462 ft.	437 ft.	
M-5960-3	Thrill of the Year	2	424 ft.	399 ft.	
M-5960-2	Lorne Greene B	3	454 $\frac{1}{2}$ ft.	439 $\frac{1}{2}$ ft.	
M-5960-14	Advertising Documentary	3			
M-5960-2	Lorne Greene C	4			
M-5960-4	Portrait of Power	5	630 ft.	620 ft.	
M-5960-2	Lorne Greene D	6	826 $\frac{1}{2}$ ft.	811 $\frac{1}{2}$ ft.	
M-5960-15	Mustang Illusion	7	761 $\frac{1}{2}$ ft.	751 $\frac{1}{2}$ ft.	
M-5960-8	Station Wagons	8	838 $\frac{1}{2}$ ft.	823 $\frac{1}{2}$ ft.	
M-5960-7	Dr. Yes	9	333 $\frac{1}{2}$ ft.	323 $\frac{1}{2}$ ft.	
M-5960-10	Truck Story	10 & 10A	562 ft.	537 ft.	
M-5960-2	Lorne Greene F	11	494 $\frac{1}{2}$ ft.	469 $\frac{1}{2}$ ft.	
	End Title		161 $\frac{1}{2}$ ft.	146 $\frac{1}{2}$ ft.	
35mm Eastman Color negative single run			6,480 $\frac{1}{2}$ ft.	6,280 $\frac{1}{2}$ ft.	69 min. 47 $\frac{1}{2}$ sec.

M-5960, Chevrolet - IMPACT '66

Music

OPENING	Heraldic Fanfare - Sam Fox, B#53 Donald Walk - Sam Fox, R#4
THRILL OF THE YEAR	L-14/SF-10 - Hi-Q X-6/SF-57 - Hi-Q
MUSTANG ILLUSION	The Bull Frog Song - Harry Fox
STATION WAGON	Reflections - Sam Fox Clic-clack Blues - Sam Fox Demeter Hot Gavotte - Sam Fox Demeter Blue Valley - Sam Fox Western (2 uses) The Wayward Texan - Sam Fox The Sentry Boy - Sam Fox
DR. YES	Breakthrough - Sam Fox #69 (3 prints) D-93/SF-1047C - Hi-Q
CHEVROLET STORY	Back Streets - Sam Fox, Tape 29 Bric-bat Build-up - Sam Fox, R#65 (2361)
CLOSING	Donald Walk - Sam Fox, R#4 Explosion

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5961				
M-5962	CHEVROLET	The Power of a Promise	Ekta 13:15	12/22/65
M-5963	WESTINGHOUSE ELECTRIC CORP. APPLIANCE DIV.	(Air Conditioners)	Ekta 10:3	9/10/65
M-5964	"	Trailer to M-5963 -- Air Conditioners	4:38	9/10/65
		(Trailer consists of stills, library footage, and live action of a dancing girl)		
M-5965	CHEVROLET GENERAL SALES	M.P. to Introduce Mr. Estes to retail sales personnel	East 4:38-1/2	8/13/65
M-5966	OLDSMOBILE O.R.	Owner Relations Mgr. Speech on Film	B&W 5:10	9/28/65
M-5967	XEROX	The 1860 Printer -- Who Needs It		11/3/65 Cancelled
M-5968	OLDSMOBILE NC MERCHANDISING	(1966 Oldsmobile National Marketing Conference)	Ekta 7:47-1/2	8/31/65
M-5969	CHEVROLET PUB. RELA.	A Car Is Born	Color & B&W interspersed 42:18-1/2	8/19/65
		(Documentary m.p. detailing development and scope of GM testing facilities and procedures -- utilizing existing available footage)		
M-5970	SINCLAIR REFINING CO.	Happy Anniversary to All of Us (1966 Dealer Motion Picture)	Ekta 17:12-1/2	2/23/66
M-5971	SINCLAIR REFINING CO.	The Big Change In Oil (Motor Oil Motion Picture)	Ekta 22:10	2/23/66
M-5972	J. L. HUDSON (Reilly-Bird Assoc., Inc.)		575 Ft. East. Col. Neg & 875 Ft. Plus X	9/24/65
		(Photography only for 5, 10 sec. TV spots for J. L. Hudson Company)		
M-5973	PARKE, DAVIS & COMPANY	Time for Living	Ekta 27:21-1/2	3/31/66
M-5973A	"	Preview film for M-5973	Ekta 3:00	1/31/66

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5974	ARMCO STEEL CORP. UNION WIRE ROPE DIVISION	The Day They Didn't Inspect the Rope	Ekta 8:38-1/2	1/4/66
M-5975	CHEVROLET ENG. CTR.	Test photograph - Phase I (see back side for details)	Ekta	9/30/65
M-5976	CHEVROLET SERV. OPERATIONS	Service Management Program built around business management M.P. Probe in Depth (5 minute 16mm color trailer)		10/29/65 Cancelled
M-5977	PROCTER & GAMBLE DISTRIBUTING COMPANY	Pursuit of Profit (Spanish version of M-5707)	Ekta 22:47-1/2	2/10/66
M-5978	J. I. CASE	The Most Important Business in the World	Ekta 18:12-1/2	8/18/66 Cancelled
M-5979	J. I. CASE (Agri-Industry M.P.)			7/12/66
M-5980	OLDSMOBILE OWNER RELA.	Happily Ever After	Ekta 13:6-1/2	1/12/66
M-5981	COCA-COLA TRNG. DEPT.	The Magic of Training	Ekta 12:8-1/2	11/16/65
M-5982	CADILLAC MDSG. DEPARTMENT		3:30	10/8/65
	(Editing of existing m.p. ftg. for new voice track, bringing 8-minute film down to 3 minutes 30-1/2 seconds)			
M-5983	DU PONT	Look to the Leader (16mm library footage plus reductions from 35mm library footage to illustrate the song - "Look to the Leader")	3:40 A&B rolls	11/3/65
M-5984	CHEVROLET N.C. MDSG.			12/30/65 Cancelled
	(Special presentation on quality dealer program - 21 minutes 16mm color clips from 11 motion pictures)			
M-5985& A	CHEVROLET MDSG. N & U CARS	A Stake in the Future (Retirement Program) (Program halted before completion of photography)	Ekta 20-25 min.	12/6/65
M-5986	CHEVROLET N&U CARS	Corvair Stimulation Mtg.	Ekta 5:58-1/2	11/2/65

M-5975

RECORDED  
TAKEN

RECORDED

RECORDED

NOV 25

Filming services as required by Attorney Edgar Neely, from 8/25 thru 9/24/65. Consultation & preparation, plus photography & sound crews for test photography in Detroit area, including processing and printing.

M. P. footage of a car in normal driving, reckless driving, lateral accelerations, oversteering and understeering.

SEARCHED

INDEXED

SERIALIZED

FILED

SEARCHED

INDEXED

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-5987	CHEVROLET GEN SALES	'66 Sales Action Conf.	Ekta 2:15	10/28/65
M-5988	CHEVROLET GEN SALES (Owner Relations M.P. segment from M-5894)	'66 Sales Action Conf.	Ekta 1:58-1/2	10/13/65
M-5989	CHEVROLET GEN SALES (1 minute of stock footage)	'66 Sales Action Conf.	B&W	10/13/65
M-5990	CHEVROLET FLEET SALES	Sales Action Conf.	(Job #Cancelled --10/22/65 Dupe. of M-5989)	
M-5991	D. P. BROTHER (Oldsmobile) (Blowup of 16mm footage to Eastman color internegative -- 7 selected scenes from SELLING Bee -- approximately 100' of Eastman Color)		1:6-1/2	10/21/65
M-5992VA	"	Engineering Excellence	11-1/2 sec.	10/22/65
M-5992VB	"	Car of the Year	11-1/2 sec.	10/22/65
M-5993	MOSELEM TEMPLE SHRINE OF DET. (Cancelled due to the death of Mr. Merrill)	5 Mins. col. on Mr. and Mrs. C. E. Merrill		12/13/65
M-5994	COCA-COLA CO.	1965 Bottlers Convention	Ekta 4:43-1/2	11/23/65
M-5995	J. I. CASE (Construction Industry)	A Special Breed	Ekta 22:28-1/2	11/2/66
M-5996	CHEVROLET MDSG. N&U CARS	Quality Dealer Action Program #5 - Viewpoint (Segment #1)	Ekta 6:48-1/2	2/14/66
M-5997	CHEVROLET MDSG. N&U CARS	Quality Dealer Action Program #5 Dealer Panel (Segment #2)	Ekta 18:6-1/2	2/14/66
M-5998	CHEVROLET MDSG. N&U CARS	Quality Dealer Action Program #5 - Experts Panel (Segment #3)	Ekta 20:50	2/23/66
M-5999	CHEVROLET MDSG. N&U CARS	Quality Dealer Action Program #5 - Closing (Segment #4)		1/4/66 Cancelled

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6000	CHEVROLET MDSG. N&U CARS	Zone Quarterly Conf. #1 (M# cancelled -- work to be done by Duplicate Products)		11/23/65
M-6001	GENERAL MOTORS ACCEPTANCE CORPORATION	Case After Case	16mm Rev. Neg. 16:25	3/16/66
M-6002	MOTORS INSURANCE CORPORATION	Service Second to None	Ekta 15:23-1/2	3/15/66
M-6003				
M-6004	TRACTOR DIV. FORD MTR. CO.	Self propelled Combine/ Row Crop Tractor (Addition of titles and music to customer supplied footage for use in their 1966 dealer meetings)	Ekta 5:5	12/20/65
M-6005	CHEVROLET - MDSG. N&U CARS	Impact '66 Coming Attrac- tions (Selected scenes from M-5960)	Ekta 4:25	12/30/65
M-6006	UNITED STATES STEEL CORP.	A Progress report on a proposed concept design of the 2-1/2-ton carrier USS-XM-35)	Ekta MT-33 sec. Bal pix 10:58-1/2	2/11/66
M-6007	CHEVROLET OWNER RELA.	None (Owner Relations Management Meeting)	Ekta 40:10	3/10/66
M-6008	GENERAL MOTORS PUBLIC RELA. STAFF	(GM Men's Club Verison of M5727, "This is Ternstedt"	Ekta 10:38-1/2	2/4/66
M-6009	CAMPBELL SOUP	Master Salesmen's Training Program (Direct recording: Mr. C. J. McNutt)	Ekta 12:54-1/2	5/10/66
M-6010	AMERICAN WATER- WAYS OPERATORS INC.	The Wonder of Water	Ekta 27:16	12/7/66
M-6011	COCA-COLA COMPANY	16mm color m.p. (from existing stock footage) prints to be used - 3rd day promotion conv. (Coca-Cola Route Salesmen's Convention)	Ekta	1/4/65

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6012V	S. S. KRESGE CO. (K-Mart)	Store Opening Annoc. Pkg.	Ekta 60 sec.	2/24/66
M-6013V	"	"	Ekta 20 sec.	"
M-6014V	"	"	Ekta 10 sec.	"
M-6015V	METROPOLITAN DET. YMCA - Spot #1	(revision of M-5899V)	B&W 60 sec.	1/19/66
M-6016V thru M-6018V	METROPOLITAN DET. YMCA	(revision of TV commercials)		1/7/66 cancelled
M-6019	WESTINGHOUSE ELECTRIC CORP.	Automatic Stirrer	Ekta 5:42-1/2	2/1/66
M-6020	CHEVROLET MDSG. N & U CARS (Driver Education)	In Control	Ekta 15:46-1/2	6/8/66
M-6021	COCA-COLA CO.	(Supermarket Sales Rallies)	Ekta 10:39	2/15/66
M-6022	COCA-COLA CO.	(Supermarket Sales Rallies) (JHO Library footage and pictograph type animation)	1:57-1/2	2/11/66
M-6023	OLDSMOBILE DIVISION	Oldsmobile Owner Relations Managers' Zone Conference Mr. Feely	Ekta 8:46-1/2	2/25/66
M-6024	THE DARTNELL CORPORATION	The Selling Secrets of Ben Franklin	B&W 25:26	6/30/66
M-6025	THE DETROIT NEWS	The Name of the Game Is Green	Ekta 8:36-1/2	4/15/66
M-6026	POST DIVISION GENERAL FOODS, Inc.	Opening and closing segments for use with the film "What a Wonderful World It Would Be"	Ekta 3:31-1/2	2/24/66
M-6027	TRACTOR & IMPLEMENT DIV. (Revision of M-6004 - second section)	The Ford 640 Self-Propelled Combine	Ekta 2:45	2/24/66
M-6028	CHEVROLET	Second Quarterly Conference 1966 Retail Used Car Manager	Ekta 19:20	4/14/66
M-6029	CHEVROLET SERVICE TECHNICAL	J. C. Purcell -- Service Technical Presentation -- PSA Conf. San Diego, Calif.	Ekta 12:28-1/2	3/4/66

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6030	GENERAL MOTORS CORP. OF CANADA	Impact '66 Canadian version of M-5960, Impact '66 -- (Reels 7 (Dr. Yes) and 10-B (Double Dividend Days) omitted from this version plus other minor picture and track deletions)	Color 60:30	3/8/66
(M-6031	DETROIT OLYMPIC COMMITTEE	Silent Motion slidefilm 7 Maps A Record of Persistence	)	)
(M-6032	" "	President Kennedy's Speech	)	)
(M-6033	" "	Revision of "A Place to Remember"	)	)
(M-6034	" "	Sound motion slidefilm - Detroit facilities	)	)
(M-6035	" "	Rafer Johnson motion picture	)	)
(Total running time M-6031 through M-6035 ----- Ekta 28:02				4/14/66)
M-6036	GEOMETRIC TOOL CO. DIV. OF UNITED GREENFIELD CORPORATION (Revision of M-3035)	Threading Times -- The Story of Die Heads and Taps	Ekta 23:10	9/9/66
M-6037	CHEVROLET MDSG. NEW & USED CARS	Zone Quarterly Conf. #2 for 1966	B&W 14:28-1/2	4/27/66
M-6038	GENERAL MOTORS CORPORATION	Revision of "Fundamentals of Automotive Selling" (Basic) Conf.	B&W 75:55-1/2	4/13/66
M-6039	CHEVROLET - TRUCK DEPT.	Serve the U.S.A. In Your Chevrolet Truck	Ekta 29:49	9/12/66
M-6040	PONTIFICAL ASSOC. OF THE HOLY CHILDHOOD	(Research & writing leading to the preparation of a scenario identified under the working title "The Gift of Kim Song")		3/3/66
M-6041	CADILLAC MOTOR CAR DIVISION	1967 Convention M.P. - Styling	East 7:26-1/2	9/2/66
M-6042	GM CORP. (GM Manpower)	1967 Dealer Conf. - 6D	B&W 63:22-1/2	11/29/66
M-6043	GM CORP.	Sales Management Conf. - 9SM	B&W 44:13-1/2	11/14/66
M-6044	GM COPR. (1967 GM Manpower)	Professional Salesmen Conference - 9E	B&W 48:00	11/23/66
M-6045	GM CORP. (GM Manpower)	Owner Relations Conference 10 RM	B&W 61:9-1/2	11/29/66

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6046	CHEVROLET MDSG. N&U CARS	Mobil Gas Economy Run (M.P. photography of the 1966 Mobil Gas Economy Run through California, Ariz., Missouri and Massachusetts -- March 12 through 20.)	East 6,750 ft. 5/8/66	
(M-6047	MAYOR JEROME P. CAVANAGH (Jacoby & Co.)		B&W reversal 1:54	3/25/66)
(M-6047-A	" " "	((Direct recording photography of Mayor Cavanagh's speech announcing his candidacy for a seat in the U. S. Senate)	4:46-1/2	3/25/66)
(127 1/4" tapes (for use on radio) also produced )				
M-6048	COCA-COLA EXPORT CORPORATION	5 Areas of the World	Ekta 14:42-1/2	4/14/66
M-6049	ELI LILLY & COMPANY	The Triad of Infection	East 7:28	6/15/66
M-6050	ALUMINUM CO. OF AMERICA (Revision of M-1080)	How to Rivet Aluminum	B&W 24:57-1/2	11/10/66
M-6051	CHEVROLET MDSG. N & U CARS	Viewpoint (Quality Dealer Action Program #6)	Ekta 7:21	6/30/66
M-6052 & M-6054	CHEVROLET MDSG. N & U CARS	How to Build a Dealership -- Used Car Mktg. (Quality Dealer Program #6)	Ekta 20:31-1/2	6/27/66
M-6053 & M-6055	CHEVROLET MDSG. N & U CARS	Used Car Management and Manpower -- Used Car Traffic Building	Ekta 26:6-1/2	6/27/66
M-6056	CHEVROLET SERVICE OPERATION			6/7/66 Cancelled
M-6057	HAMILTON WATCH COMPANY -- WALLACE SILVER-SMITHS	Gracious Living		8/8/66 Cancelled
(M-6058	OLDSMOBILE	The Start of Something Big	Ekta 17:55	8/19/66)
(M-6058A	"	Football (1967 Ready-for-Action-Rally)	Ekta 30 sec.	8/19/66)
M-6059	GM CORP. (1967 GM Manpower)	1967 Service Mgmt. Conf. 8MS	V.T. B&W 39:6	11/21/66

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6060	GM CORP.	Used Car Management Conference -- 6UC	V.T. B&W 31:7-1/2	11/14/66
M-6061	GM CORP.	1967 Conf. on Parts Management - 4PM	V.T. B&W 55:56-1/2	11/4/66
M-6062	GM CORP. (1967 GM Manpower)	1967 Truck Selling Conference - 67TS	V.T. B&W 27:35	11/21/66
M-6063	GM CORP. (1967 GM Manpower)	Service Selling - 8SS	V.T. B&W 26:30	11/21/66
M-6064	CHEVROLET MDSG. N & U CARS	Camaro - The Car of Today by Chevrolet	Ekta 19:52-1/2	9/2/66
M-6065	AMERICAN TEL & TEL COMPANY (Motion Slidefilm)	The Bell System Looks Ahead -- A Report by Frederick R. Kappel at the 1966 Annual Meeting	Ekta 15:39	5/19/66
M-6066	CHEVROLET DIV. (1967 Chevrolet Convention)	Luxury Car	East 5:40	8/22/66
M-6067	CHEVROLET DIV. (1967 Chevrolet Convention)	Truck	East 15:26	8/22/66
M-6068	CHEVROLET DIV. (1967 Chevrolet Convention)	Economy/Family Car	East 7:52	8/22/66
M-6069	CHEVROLET DIV. (1967 Chevrolet Convention)	Sports Car	East 10:16-1/2	8/22/66
M-6070	CHEVROLET - USED CARS	Condition Sells The Car -- Reconditioning Sells the Car (3rd Quarterly Conference for Retail Used Car Managers)	Ekta 16:56	7/19/66
M-6071	PARKE, DAVIS & COMPANY - INTERNATIONAL	Time for Living (French version of M-5973)	Ekta 27:21-1/2	6/10/66
M-6072	SCHOOL SERVICE DEPARTMENT - JHO	Sheet Metal Repair -- See other side for details	Ekta. Sil. 17:42-1/2	11/30/66
M-6073	CHEVROLET - OWNER RELATIONS	Owner Relations Management Forum - Fall '66	Ekta 15:00	9/7/66 Cancelled
M-6074	CHEVROLET - OWNER RELATIONS	The Owner Relations Manager	Ekta 31:55	9/27/66

M-6072

Title

DRILLING HOLE

#5 - Hammering on  
Dolly

Running Time - 2:28 sec.

ON SCORE

2:28

#6 - Hammering Off  
Dolly

2:28 2:28 sec.

ON CORR

2:28

#7 - Grinding or Power  
Sanding, Part I

2:12 2:12 1/2 sec.

ON CORR

2:12 1/2

#8 - Grinding or Power  
Sanding, Part II

2:39 2:39 sec.

ON CORR

2:39

#9 - Filling

1:48 1:48-1/2 sec.

ON CORR

1:48-1/2

#10- Filling with Solder,  
Part I

1:52 1:52-1/2 sec.

ON CORR

1:52-1/2

#11- Filling with Solder,  
Part II

2:14 2:14 1/2 sec.

ON CORR

2:14 1/2

#12- Roughing With Hydraulic  
Jack

2:44 2:44 sec.

ON CORR

2:44

1:57 1:57-1/2 sec.

ON CORR

1:57-1/2

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6075	CHEVROLET OR (Dealership Employee Motion Picture --)	The Power of Initiative Research and preparation of a treatment outline and writing of a finished scenario for a 15 minute, 16mm Ektachrome, sound motion picture)		8/31/66 Script completed
M-6076	PARKE, DAVIS & COMPANY -- <u>INTERNATIONAL</u> (Spanish version of M-5973)	Time for Living	Ekta 27:21-1/2	6/10/66
M-6077	PARKE, DAVIS & COMPANY -- <u>INTERNATIONAL</u> (Portuguese version of M-5973)	Time for Living	Ekta 27:21-1/2	6/10/66
M-6078	KELLY SERVICES (Revision of "Control for Profit" - M-5919) (Eliminated reference in picture and track to their four divisions)	Control for Profit	Ekta 13:17-1/2	6/22/66
M-6079	CHEVROLET TECHNICAL SERVICE (Field version of PSA Conference - M-6029)		Ekta 11:53	7/13/66
M-6080	UNITED AIRCRAFT CORPORATION	Turbine Powered Train	Ekta 20:00	8/1/66 Cancelled
M-6081	GM CORP. OF CANADA LIMITED (French/Canadian version of M-5867, "We Drivers")	Un Nouveau Point De Vue Pour -- Nous, Les Conducteurs	Ekta 12:53-1/2	7/19/66
M-6082	PARKE, DAVIS & COMPANY -- (German version of M-5973)	INTERNATIONAL Time for Living	Ekta 27:21-1/2	7/26/66
M-6083	BBD&O (Agency) Sawyer View Master	Blueprint for Profit	Ekta 10:28-1/2	7/18/66
M-6084	PARKE, DAVIS & COMPANY -- (Italian version of M-5973)	INTERNATIONAL Time for Living	Ekta 27:21-1/2	10/11/66
M-6085	CANTEEN CORP.	The Canteen Story	Ekta 13:14-1/2	11/15/66
M-6087	CADILLAC MOTOR DIVISION (1967 Convention Transitions)	Fireball Changing Times Tease	East 10 sec. East 1:4 51-1/2 sec.	9/2/66 9/2/66 9/2/66
M-6086	CADILLAC MTR. DIV. (1967 Convention M.P. - engineering)	222-	East 13:22	9/2/66

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6088	GM CORP.	A News Report on the 1967 GM Manpower Develop- ment Program (1967 Promotional motion picture)	V.T. B&W 24:36-1/2	9/7/66
M-6089V	PARKE, DAVIS AND COMPANY (Quality Control)	Things Are Happening	Ekta 4:1-1/2	2/6/67
M-6090	CADILLAC MOTOR CAR DIVISION (Editing of M-6041, Styling, and M-6086, Engineering, 1967 Convention show prints for the suppliers and employees announcement show at Cobo Hall)		East	9/29/66
M-6091				
M-6092	CHEVROLET MDSG. N & U CARS (Revision of M-5936 Cinesphere)	Excitement	East 11:1-1/2	11/11/66
M-6093	CHEVROLET MDSG. N & U CARS (Road Rally Game)	Chevrolet Road Rally	Ekta 2:59	9/20/66
M-6094	PARKE, DAVIS & COMPANY -- INTERNATIONAL (Italian version of M-5973)	Time for Living	<u>Job Number</u> <u>Issued In</u> <u>Error</u>	11/14/66
M-6095	SCHOOL SERVICE DEPT. - JHO (see other side for details)	Welding	Ekta 30:31	11/1/66
M-6096	CHEVROLET MDSG - Shopping Center Shows N & U CARS magna-vista -- Cinesphere motion picture (Cancelled before start of production)			2/21/67 Cancelled
M-6097	SINCLAIR REFINING COMPANY (Revision of M-5931 Dealer Panel)	Sales Representative Institute	16:19	9/6/66
M-6098	TERNSTEDT DIVI- SION GM CORP. (50th Anniversary M.P.)	The Ternstedt Years	Ekta 25:31-1/2	2/2/67
M-6099	THE COCA-COLA COMPANY - Field DEPT.	(Field Dept. Marketing Mtg. Pier 66 Motion picture on T.N.T.)	Ekta 2:43	8/30/66
M-6100	CHEVROLET DIV. (4th Quarterly Conference 1966 Used Cars & Trucks)	The Birth of the O.K. Exchange	Ekta 7:41-1/2	10/25/66

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6101	J. I. CASE CO. (Branch Dealer Meeting)		Ekta 24:00	10/24/66
M-6102	SINCLAIR REFINING COMPANY	Marketing Training Classroom Sessions	Ekta 1:36	10/11/66
M-6102A	"	" "	Ekta 1:33-1/2	"
M-6102B& C	"	" "	(B&C) Ekta 1:36-1/2	"
M-6103	BENERSON CORPORATION	Assembling Complex Devices Automatically (Editorial services, film editing, lab services. Prep. of 910 ft. 16mm col. reversal optical master, blown up from customer supplied 8mm footage and one rush print)		2/24/67
M-6104	PARKE, DAVIS & COMPANY (German version) of M-5934	Examination of Reflexes	Ekta 17:41-1/2	12/27/66
M-6105	PARKE, DAVIS & COMPANY (Italian version) of M-5934	Examination of Reflexes	Ekta 17:41-1/2	12/27/66
M-6106	PARKE, DAVIS & COMPANY (French version) of M-5934	Examination of Reflexes	Ekta 17:41-1/2	12/27/66
M-6107	PARKE, DAVIS & COMPANY -- INTERNATIONAL (Portuguese version) of M-5934	Examination of Reflexes	Ekta 17:41-1/2	1/10/67
M-6108	PARKE, DAVIS & COMPANY (Spanish version) of M-5934	Examination of Reflexes	Ekta 17:41-1/2	1/20/67
M-6109	SINCLAIR REFINING CO.	Speeches on Film  (Marketing Trainee Program)	Ekta : Mr. Hoar 7:36-1/2 Mr. Drescher 6:19 1/24/67	
M-6110	SINCLAIR REFINING CO.	The Dino Game		3/3/67 Cancelled
M-6111	ARMCO STEEL CORP. PUBLIC RELATIONS DEPARTMENT	The Profession of Management -- Organizing (Revision of M-4395) Re-editing of print only to eliminate 5 minutes	B&W 30:31	12/27/66

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6112	ARMCO STEEL CORP. NATIONAL SUPPLY DIVISION (To be reduced to 8mm for use in a Fairchild projector)	SSS-100 -- Tailored for Weldability	Ekta 18:27-1/2	3/6/67
M-6113	FRIGIDAIRE DIV. GM CORP. (Food Life-Preserver Refrigerator)		Ekta 14:11	10/28/66
M-6114	FRIGIDAIRE DIV. GM CORP. (Sliding window room air conditioner)		Ekta 7:46-1/2	10/26/66
M-6115	FRIGIDAIRE DIV. GM CORP. (1967 Product Announcement)	Mr. William Anderson	<u>Cancelled</u> <u>Before start</u> <u>of production</u>	10/14/66 Cancelled
M-6116	FRIGIDAIRE DIV. GM CORP. (1967 Product Announcement)	Newsreel	<u>Cancelled</u> <u>Before start</u> <u>of production</u>	
M-6117	CHEVROLET O.R. (1967 Objectives Meeting)	Selected clips from M-6074 "Owner Relations Manager"	Ekta 2:36	10/14/66
M-6118	WELTEK DIV. OF WELLS ELECTRONICS, INC.	Methods of Attaching Flatpacks to Printed Circuit Boards	Ekta 14:20	10/24/66
M-6119	SCHOOL SERVICE DEPT. -- JHO (Footage shot by Henry Zuidema, plus out takes from Coca-Cola's "Wonderful World")	Sons of Montezuma		3/27/67 Cancelled
M-6120	ELI LILLY & CO. (Greenbrier Year-End Meeting 12/5/66)	Rocket	Ekta 48-1/2 sec.	11/29/66
M-6121	BRAUN ENGINEERING COMPANY	Operation of the Single-Arm Die	Ekta 8:54-1/2	12/30/66
M-6122	CHEVROLET MDSG. N & U CARS (1st Quarterly Sales Executives' Conference - 1967 -	The People's Choice New Cars)	Ekta 19:20-1/2	12/16/66
M-6123	OLDSMOBILE DIV. ADVERTISING DEPT. (Revision of M-6058, Sales Action Rally)	The Start of Some- thing Big	Ekta 13:31-1/2	11/22/66
M-6124	PROCTER & GAMBLE DISTRIBUTING CO.	A Closer Look . . . At Sales Management	B&W 30:01	3/16/67

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6125 <i>(Spanish version of M-5846)</i>	GENERAL TIRE & RUBBER COMPANY	The Chance You Take	Ekta 8:16	10/19/66
M-6126	SINCLAIR REFINING CO.	The Name of the Game Is -- Profit	Ekta 2:41-1/2	2/27/67
M-6127	SINCLAIR REFINING CO.	Kyle Rote Introduction to the Motion Slidefilm	Ekta 36 sec.	3/15/67
M-6127A <i>(Introduction to M-6128)</i>	" "	The Host	Ekta 31 sec.	3/15/67
M-6128 <i>(Graphic Arts)</i>	SINCLAIR REFINING CO.	(Introduction to M-6129)	Ekta 40 sec.	3/15/67

M-6129

M-6130	SINCLAIR REFINING CO.	Prime the Pump of Profit	Ekta 2:58-1/2	2/27/67
M-6131	SINCLAIR REFIN. REFINING CO.	The Turned-on Men	Ekta 9:16	2/27/67
M-6132	SINCLAIR REFINING CO.	Dealer to Dealer	Ekta 23:17-1/2	3/3/67
M-6133	SINCLAIR REFINING CO.	Wind Up	Ekta 1:23-1/2	3/15/67

M-6134

M-6135

M-6136 <i>(Dayron-Compound 65)</i>	ELI LILLY & COMPANY		B&W 15:3	12/8/66
M-6137 <i>(Revision of M-5352)</i>	DU PONT	Tedlar -- The Finish We Can't Wear Out	Ekta 11:20-1/2	4/21/67
M-6138V	PARKE, DAVIS & COMPANY	Pharmaceutical Research	Ekta 4:38-1/2	3/30/67
M-6139V	" "	Clinical Investigation	Ekta 4:43-1/2	3/30/67

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6140V	PARKE, DAVIS & COMPANY	Production and Engineering	Ekta 4:50	3/30/67
M-6141V	PARKE, DAVIS & COMPANY	Distribution of Drugs	Ekta 4:46	3/30/67
M-6142V	" "			3/22/68 Cancelled
M-6143	AMERICAN TEL & TEL COMPANY	(Annual Stockholder's Meeting)		1/13/67 Cancelled
M-6144	WESTINGHOUSE ELECTRIC CORPORATION	Ideas in Action	Ekta 6:6	12/8/66
M-6145	THE DARTNELL CORPORATION	Taking the 'Butt' Out of Rebuttal	Ekta 30:34	3/16/67
M-6146	ALUMINUM CO. OF AMERICA	Alcoa Spreads the Word	Ekta 7:24	5/10/67
(M-6147	PARKE, DAVIS & COMPANY	Vi-Drape Instant	Ekta 1:06	1/10/67)
M-6148	" "	Aero-Plast	Ekta 13:08-1/2	1/10/67)
(M-6149	" "	Transparent Surgical Drape	Ekta 12:38-1/2	1/10/67)
(Addition of titles, track deletion and new answer prints for 3 existing films. Introduction of Aero-Plast products to Parke-Davis' Sales Staff) )				
M-6150	PROCTER & GAMBLE	Cascade (Year-end meeting -- Production only animation clip.)	Ekta 15 sec. Four 16mm col. prints)	12/8/66
M-6151	CHEVROLET	The Subject is . . . GROWTH!	Ekta 13:1-1/2	1/9/67
M-6152	CHEVROLET	Let's Create Some Problems (1st Quarterly Conference Used Car)	Ekta 20:41-1/2	1/20/67
M-6153	ARMCO STEEL CORP. UNION WIRE ROPE DIVISION	Production Lifeline! Wire Rope -- Maintenance and Inspection	Ekta 10:32-1/2	12/19/67
M-6154	THE GENERAL TIRE & RUBBER CO.	You Bet Your Life (1967 Closing Room Motion Picture)	Ekta 8:3-1/2	3/15/67

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6155	A. A. I. CORPORATION	Redeye Moving Target Simulator Project	Eastman	June 1968
M-6156	GREATER MICHIGAN FOUNDATION INC.	The People of Michigan Enact	Ekta 29:27-1/2 *Ekta 2:3-1/2 *Credits trailer	5/10/67
M-6157	SINCLAIR REFINING CO.	Driveway Selling (see attachment for further details)	Ekta 23:41	3/29/67
M-6158	CHEVROLET	The Number-One Team!	Ekta 14:55	4/12/67
M-6159	CHEVROLET	Appraising Other Makes (2nd Quarterly Conference, 1967) (Chevrolet May/June Meeting)	Ekta 29:13-1/2	3/21/67
M-6160	ELI LILLY & COMPANY	The Triad of Infection (Revision of M-6049)	East 8:10-1/2	3/16/67
M-6161	CULTURAL CENTER PROJECT SCHOOL SERVICE CENTER, GARY, INDIANA	None	Ekta 1:5	1/19/67
M-6162	PRECISION VALVE CORPORATION	SSSSSSSST	Ekta 18:1-1/2	8/4/67
M-6163V	MACMANUS, JOHN & ADAMS, INC.	Hush Puppies (Woman)	Ekta 10 sec.	2/23/67
M-6164V	MACMANUS, JOHN & ADAMS, INC.	Hush Puppies (Man)	Ekta 10 sec.	2/23/67
M-6165	DEERE & COMPANY (Training Film)	The JD570 Motor Grader The All-Purpose Machine	Ekta 23:46-1/2	12/27/67
M-6166	DEERE & COMPANY (Sales Film)	John Deere's Better Idea For A Motor Grader The JD570	Ekta 21:46	12/27/67
M-6167	THE COCA-COLA CO. AND EASTMAN KODAK COMPANY (The National Youth Conference on Natural Beauty & Conservation Motion Picture)	We're on Our Way	Ekta 25:14-1/2	7/5/67
M-6168	CHEVROLET	Chicago Auto Show (Chevrolet May/June Kick-Off Meeting)	Ekta 3:2-1/2	3/30/67

M-6155	Planes:	Reel No.	Running Time
Badger	Crate	1	34:32-1/2 sec.
Blinder	Camp	2	34:32-1/2 sec.
Beagle	Cake	3	31:55
Flashlight	Colt	4	25:23
Farmer	Creek	5	27:14
Fagot	Clod	6	21:51-1/2 sec.
Fresco	Hound	7	24:13-1/2 sec.
Filter	Harp	8	25 minutes
Fishbed	Hook	9	21:26 "
Cub	Horse	10	25:41
		11	25:28-1/2 sec.
		12	24:11-1/2 sec.

M-6157 - SINCLAIR DRIVEWAY SELLING

SHOW REELS HOOKUP

<u>New Ident.</u>	<u>Description</u>	<u>Orig. Job #</u>	<u>From</u>	<u>Length</u>	<u>Print</u>	<u>Wind</u>
	(You Are A Retailer (Customer supplied in field)	M-5241	Cust.	648'	Int.	A )

Merchandising Reel  
First Day AM

Two Guys Named Eddie	M-5792	Cust.	956'	Int.	A
(cut from customer print coming from field)					
4 ft, black					
Drive By - Segment from	M-5792	B.H.	32'	Opt. Nas.	B
Run out					

Driveway Selling Reel  
First Day PM

Power Of A Smile	M-5475	Allied	342'	Int.	A
4 ft, black					
DS-1 This section was	IW1-2				
DS-2 " " "	IW1-3				
DS-3 " " "	IW1-5				
DS-4 " " "	IW1-4				
DS-5 " " "	IW1-6				
DS-6 " " "	IW1-7				
DS-7 " " "	IW1-9				
DS-8 " " "	IW1-12				
DS-2 Guys Segment from (insert)	M-5792	B.H.	70'	Opt. Nas.	B
DS-9 This section was	IW1-17				
DS-10 " " "	IW1-17				
Run out					

Motor Oil Reel  
Second Day PM

MO-1 Segment from Big Oil Change	M-5971	B.H.	331'	Prt. Nas.	A
4 ft, black					
MO-2 Freeze Frame Big Oil Change	M-5971				
MO-3 " " Big Oil Change	M-5971	B.H.	128'	Opt. Nas.	B
MO-4 " " Big Oil Change	M-5971				
MO-5 " " Big Oil Change	M-5971				
Run Out					

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6169	AMERICAN TEL & TEL COMPANY (Reg. Ver. TOUCHTONE -- Alt. Ver. ROTARY)	A Model for Living	Ekta 14:20 Reg. Ver. Ekta 14:21-1/2 Alt. Ver.	Ver. 2/2/68
M-6170	CHEVROLET (Motion Picture cancelled -- this will be slidefilm)	Men of Excellence (Best of Best)	Ekta 8:00	3/22/67 Cancelled
M-6171	CHEVROLET (Chevrolet May/June Meeting)		Ekta 3:00	4/11/67
M-6172	CHEVROLET (Chevrolet May/June Meeting)	Show Your Spirit	Ekta 4:14	4/11/67
M-6173	ELI LILLY & COMPANY (Cinesphere motion picture for American Medical Association Convention)	The V.I.P.'s	East 8:27-1/2	6/14/67
M-6174	CHEVROLET (3rd Quarterly Conference on Reconditioning)	Reconditioning Other Makes	Ekta 25:40	5/19/67
M-6175V	MACMANUS, JOHN & ADAMS, INC. (Services of photographic and sound crew for 1/2 day March 24 in our Detroit studios, including exposing 525 ft. of Eastman color negative, magnet tape, and makeup. Film & 1/4" tape turned over to customer)		East	3/31/67
M-6176	HOBART MANUFACTURING CO.	The Profit Partners	Ekta 9:28-1/2	6/15/67
M-6177	CHEVROLET MDSG. NEW CAR DEPT. (4 reels of motion picture color action coverage of the Chevrolet Indianapolis 500 Pace Car activity over a 60-day period.)		Ekta	6/30/67
M-6178	CHEVROLET MDSG.	Be An A-C-E Driver	Ekta 13:51-1/2	7/19/67
M-6179	MACMANUS, JOHN & ADAMS, INC. (2-16mm color prints supplied)	An Advertising Event of the Future	Ekta 4:35	4/20/67
M-6180	CHEVROLET - MANUFACTURING DEPT. (Number-One-Team -- Mr. Estes Introduction)	A Special Message To All Members of the Number- One Team	Ekta 3:54	5/26/67
M-6181	PARKE, DAVIS & COMPANY	There is a Difference!	Ekta 5:58-1/2	5/22/67
M-6182	TERNSTEDT DIVISION GEN. MOTORS CORP. (Introduction to M-6098, "The Ternstedt Years")	None	Ekta 3:10	6/7/67

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6183	CADILLAC MTR. CAR DIV.	1968 Cadillac Engineering Sequence (1968 Pre-Announcement Motion Picture)	East 6:8-1/2	7/21/67
M-6184	CADILLAC MTR. CAR DIVISION	1968 Eldorado (1968 Pre-Announcement Motion Picture)	East 2:14-1/2	7/21/67
M-6185	CADILLAC MTR. CAR DIVISION	1968 Cadillac Full Line Sequence (1968 Pre-Announcement Motion Picture)	East 8:36-1/2	7/21/67
M-6186	GENERAL MTRS. CORPORATION	1968 Dealer Conf (D68) (1968 GM Manpower Program)	V.T. B&W 39:36-1/2	11/21/67
M-6187	GENERAL MOTORS CORPORATION	1968 Sales Management Conference (SM68) (1968 GM Manpower Program)	V.T. B&W 41:53-1/2	11/24/67
M-6188	GM OF CANADA, LTD. <u>(French version of M-5844-1 GM Manpower -- Truck Selling (3TS)</u>		V.T. B&W 19:55	10/30/67
M-6189	GM OF CANADA, LTD. <u>(French version of M-6044 GM Manpower - Professional Salesmen Conf. 9E)</u>		V.T. B&W 48:00	10/30/67
M-6190	WESTINGHOUSE LAUNDRY PRODUCTS	Washing-Action Comparison (1968 Product Comparison)	Ekta 7:21	6/28/67
M-6191	HOOVER WORLD- WIDE CORPORATION	Growing with Hoover	Ekta 3:41	10/19/67
M-6192	THE HOOVER CO. (Management-in-Action)	The Expert	Ekta (see other side for running time)	8/22/67
M-6193	THE HOOVER CO. (Management-in-Action)	The Closing Charge	Ekta 9:49	8/22/67
M-6194	HOOVER WORLD- WIDE CORP.	Ciscussion Clips	canc. 6/22/67	

	Part I	Part II	Part III	Part IV	Part V
M-6192	3:13-1/2	2:44	2:53-1/2	1:53-1/2	3:35
(Part I)	3:13-1/2	2:44	2:53-1/2	1:53-1/2	3:35
(Part II)	2:44	2:44	2:53-1/2	1:53-1/2	3:35
(Part III)	2:44	2:44	2:53-1/2	1:53-1/2	3:35
(Part IV)	2:44	2:44	2:53-1/2	1:53-1/2	3:35
(Part V)	2:44	2:44	2:53-1/2	1:53-1/2	3:35

THE INFLUENCE OF THE CROWN ON THE PHENOMENON OF THE ACTIVATION OF THE POLYMER

1900-1901  
1901-1902  
1902-1903  
1903-1904  
1904-1905  
1905-1906  
1906-1907  
1907-1908  
1908-1909  
1909-1910  
1910-1911  
1911-1912  
1912-1913  
1913-1914  
1914-1915  
1915-1916  
1916-1917  
1917-1918  
1918-1919  
1919-1920  
1920-1921  
1921-1922  
1922-1923  
1923-1924  
1924-1925  
1925-1926  
1926-1927  
1927-1928  
1928-1929  
1929-1930  
1930-1931  
1931-1932  
1932-1933  
1933-1934  
1934-1935  
1935-1936  
1936-1937  
1937-1938  
1938-1939  
1939-1940  
1940-1941  
1941-1942  
1942-1943  
1943-1944  
1944-1945  
1945-1946  
1946-1947  
1947-1948  
1948-1949  
1949-1950  
1950-1951  
1951-1952  
1952-1953  
1953-1954  
1954-1955  
1955-1956  
1956-1957  
1957-1958  
1958-1959  
1959-1960  
1960-1961  
1961-1962  
1962-1963  
1963-1964  
1964-1965  
1965-1966  
1966-1967  
1967-1968  
1968-1969  
1969-1970  
1970-1971  
1971-1972  
1972-1973  
1973-1974  
1974-1975  
1975-1976  
1976-1977  
1977-1978  
1978-1979  
1979-1980  
1980-1981  
1981-1982  
1982-1983  
1983-1984  
1984-1985  
1985-1986  
1986-1987  
1987-1988  
1988-1989  
1989-1990  
1990-1991  
1991-1992  
1992-1993  
1993-1994  
1994-1995  
1995-1996  
1996-1997  
1997-1998  
1998-1999  
1999-2000  
2000-2001  
2001-2002  
2002-2003  
2003-2004  
2004-2005  
2005-2006  
2006-2007  
2007-2008  
2008-2009  
2009-2010  
2010-2011  
2011-2012  
2012-2013  
2013-2014  
2014-2015  
2015-2016  
2016-2017  
2017-2018  
2018-2019  
2019-2020  
2020-2021  
2021-2022  
2022-2023  
2023-2024  
2024-2025  
2025-2026  
2026-2027  
2027-2028  
2028-2029  
2029-2030  
2030-2031  
2031-2032  
2032-2033  
2033-2034  
2034-2035  
2035-2036  
2036-2037  
2037-2038  
2038-2039  
2039-2040  
2040-2041  
2041-2042  
2042-2043  
2043-2044  
2044-2045  
2045-2046  
2046-2047  
2047-2048  
2048-2049  
2049-2050  
2050-2051  
2051-2052  
2052-2053  
2053-2054  
2054-2055  
2055-2056  
2056-2057  
2057-2058  
2058-2059  
2059-2060  
2060-2061  
2061-2062  
2062-2063  
2063-2064  
2064-2065  
2065-2066  
2066-2067  
2067-2068  
2068-2069  
2069-2070  
2070-2071  
2071-2072  
2072-2073  
2073-2074  
2074-2075  
2075-2076  
2076-2077  
2077-2078  
2078-2079  
2079-2080  
2080-2081  
2081-2082  
2082-2083  
2083-2084  
2084-2085  
2085-2086  
2086-2087  
2087-2088  
2088-2089  
2089-2090  
2090-2091  
2091-2092  
2092-2093  
2093-2094  
2094-2095  
2095-2096  
2096-2097  
2097-2098  
2098-2099  
2099-20100

<u>JOE NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6195	THE HENRY FORD HOSPITAL	Splenic Artery Aneurysm		Cancelled 4/16/68
M-6196	G. M. OF CANADA, LIMITED	"Fundamentals of Automotive Selling" Conf. (Basic) (French version of M-6038, GM Manpower (revised))	B&W	2/26/68
M-6197				
M-6198	MORTON SALT COMPANY	A Grain of Salt	Ekta 28:40	5/13/68
M-6199	THE GRACE HOSPITAL	The Halsted-Haagensen Radical Mastectomy	Ekta 26:23-1/2	3/18/68
M-6200	CHEVROLET (1968 New Car Convention)	America's No. 1 Team Convention	East 2:7-1/2	7/14/67
M-6201	CHEVROLET (1968 Convention Motion Picture)	America's No. 1 Product	East 3:6-1/2	8/2/67
M-6202	CHEVROLET (1968 New Car Convention)	Camaro Reveal	East 1:16-1/2	7/14/67
M-6203	CHEVROLET (1968 New Car Convention)	Corvette Reveal	East 1:58-1/2	7/14/67
M-6204	CHEVROLET (1968 Convention Motion Picture)	Corvette, Chevy II, Camaro, Corvair	East 6:23-1/2	8/4/67
M-6205	CHEVROLET (1968 Convention Motion Picture)	Truck	East 8:25-1/2	8/2/67
M-6205A	CHEVROLET (1968 New Car Convention)	Truck Reveal	East 1:33-1/2	7/14/67
M-6206	CHEVROLET (1968 Convention Motion Picture)	Chevelle	East 3:26	8/2/67
M-6207	CHEVROLET (1968 New Car Convention)	Impala Flower Reveal	East 1:40-1/2	7/14/67
M-6208	CHEVROLET (1968 Convention Motion Picture)	Impala/Caprice	East 4:19-1/2	8/2/67

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6209				
M-6210	CHEVROLET - NEW CAR MERCHANDISING (1968 Cinesphere Revision of M-6092)	The Magic of Motion	East 1 <sup>4</sup> :50	12/19/67
M-6211				
M-6212	THE DARTNELL CORPORATION	"How To Raise Your Batting Average In Selling"	Ekta 28:44	2/7/68
M-6213	CADILLAC MOTOR DIV.	1968 Cadillac Product Seminar	(A&B roll ) (left screen ) (Ekta 16:41-1/2)  (right screen ) (Ekta 10:53-1/2) (C roll )	7/25/67
M-6214	OLDSMOBILE DIVISION (Toronado Selling Bee)	Engineered for Leadership	Ekta 15:29	8/16/67
M-6215	OLDSMOBILE NC MDSG. (Salesmen's Panel on the Toronado)		V.T. B&W 30:11-1/2	8/29/67
M-6216	OLDSMOBILE NC MDSG. (Action Rally)		Ekta 7:35	8/29/67
M-6217	SCHOOL SERVICE DEPARTMENT -- JHO	Weling Series (see M-6095, A-L)	Ekta 29:19	11/14/67
	(Insertion of new photography into existing work prints, additions of titles and making new 16mm answer prints, for reduction to 8mm)			
M-6218	PARKE, DAVIS & COMPANY	Orthopedic Surgery	2:28-1/2	7/12/67
	(Photographing new title to replace old one: internegative made of title and spliced into existing internegative. To be reduced from 16mm to 8mm Super, silent)			
M-6219	CHEVROLET P & A	The Winning Combination	Ekta O & C 2:33-1/2 9:1-1/2	8/22/67
	(1968 Wholesale Parts Customer Meeting)			

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6220	GENERAL MOTORS CORPORATION	Service Selling Conference SS68 (1968 GM Manpower Program)	V.T. B&W 26:55-1/2	11/15/67
M-6221				
M-6222	GENERAL MOTORS PARTS DIVISION	The Number-One Team! (Revision of M-6158 -- Recording 3 sections of new voice, reshooting of 3 existing stills, adding one new library scene)	Ekta 15:26-1/2	7/19/67
M-6223	CHEVROLET	Driving for the Fun of It	Ekta 12:50-1/2	11/22/67
M-6224	CHEVROLET NC MDSG.	Camaro Pace Car -- Continuous Loop Motion Picture for Chitwood Rocket Display At Cobo Hall Convention)	Ekta 2:27-1/2	8/8/67
M-6225	CHEVROLET USED CARS & TRUCKS	Selling Other Makes (4th Quarterly Used Car Conference)	Ekta 29:51	9/14/67
M-6226 thru M-6228	1968 Objectives Meeting			)
M-6226	CHEVROLET	Service	4:51	10/20/67)
M-6227	"			Cancelled)
M-6228	"	Academy	45 sec.	10/20/67)
(Produced but not used in Objectives Meeting)				
M-6229	SCHOOL SERVICE DEPT. -- JHO	The People of the State Enact (JHO version of M-6156, Greater Michigan Foundation, Inc. m.p. -- Main and end titles revised)	Ekta 29:27-1/2	8/4/67
M-6230	PARKE, DAVIS & COMPANY		Ekta 5:25	8/23/67
(Revision of M-6181, "There Is a Difference" -- Titles added and length reduced)				
M-6231	CHEVROLET NC MDSG.	The Old Brickyard at Indianapolis (Indy 500 Documentary)	Ekta 13:58-1/2	8/30/67
M-6232 & COCA-COLA				
M-6240 COMPANY				
(Tab motion picture Pier 66)				
1967 Meeting				

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6233				
M-6234	UNITED CANCER COUNCIL	Cancer of the Genito-Urinary Tract.	Ekta 15min.	cancelled before start
M-6235	COCA-COLA CO. (Pier 66) 1967 Meeting		Ekta 1:35	9/1/67
M-6236	COCA-COLA CO. (Pier 66) 1967 Meeting	Ride the Big One	Ekta 60 sec.	9/11/67
M-6237	COCA-COLA CO. (Pier 66) 1967 Meeting	Momentum '68	Ekta 27-1/2 sec.	9/11/67
M-6238	COCA-COLA CO. (Pier 66) 1967 Meeting	3 Screens -- Miscellaneous Illustrative Footage	Ekta Center Screen 2:3-1/2	9/11/67
			Right Screen 2:28	
			Left Screen 2:25-1/2	
M-6238A	COCA-COLA CO.	Cattle Roundup	Ekta 26-1/2 sec.	9/11/67
B	" " "	Jets		
C	" " "	George Jessel & Miss Maye	2:20 1/2	
M-6239	GMPR	"U.F.O. - Unrestrained Flying Objects"	Eastman 14:12	1/16/68
M-6240&	COCA-COLA CO.		Ekta 15:8-1/2	9/8/67
M-6232	(Tab Motion Picture Pier 66 ~ 1967 Meeting)			
M-6241	CHEVROLET NC MERCHANDISING (Comaro Loop M.P. Footage)		Ekta 3:42-1/2	9/20/67

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6242	COCA-COLA CO., Panel	Pittsburgh Bottlers' Panel (Fresca V/T Panel - Pier 66 1967 Meeting)	V.T. B&W 8:54	9/8/67
M-6243V-R	MICHIGAN CANCER FOUNDATION (six one-minute tapes delivered to customer 9/18/67)	Michigan Cancer Foundation Cough Commercial	LAUREL 30 sec. (entire tape 1691 ft. 30 sec.)	9/18/67
M-6243/44V	"	Cough Commercial	60 sec. Ekta 60 sec. (entire tape 1691 ft. 60 sec.)	9/25/67
M-6243/44V	"	Cough Commercial	Ekta 20 sec. (entire tape 1691 ft. 20 sec.)	9/25/67
M-6245	COSMOS Broadcasting Corp. (WTOL+TV)	The Big Market on the Corner	Ekta 12:00 (entire tape 1691 ft. 12:00)	2/16/68 ✓
M-6246	TRACTOR & IMPLEMENT DIV. FORD MTR. CO.	The Ford Tractor Story	Ekta 11:06 (entire tape 1691 ft. 11:06)	2/9/68
M-6247	DEERE & CO. (special silent film for 1 EW (Speech Bkg.) Two Tungsten prints and one Xenon print		Ekta 22:20	10/24/67
M-6248	GENERAL PRECISION, INC., LINK GROUP, SYSTEMS DIV.	Record photography of the automated signals system on a 12-mile stretch of a New York subway	20:00 (entire tape 1691 ft. 20:00)	11/14/67
M-6249	SINCLAIR REFINING CO.	(see other side for details)		
M-6250	DEERE & CO.	Wheel Loader	East 1:55-1/2	11/6/67
M-6251	DEERE & CO.	Motor Grader	East 2:16-1/2	11/6/67
M-6252	CHEVROLET	Kids Panel	Ekta 2:5	10/24/67
M-6252-A	CHEVROLET (1968 Objectives Meeting)	People Punch Lines	3:46	10/24/67
M-6253				
M-6254	CHEVROLET ADVERTISING (1968 Objectives Meeting)	NCAA Football --- 35mm print reduced in optical from 35mm to 16mm with a 16mm Kodachrome print.	Ekta 1:10	10/10/67

REF ID	ACROSS	DOWN	RIGHT	TOP
M-6249-1	SINCLAIR REFINING COMPANY (1968 Spring Dealer Meeting)	'68 Theme Setter	Ekta 2:10	12/20/67
M-6249-2	" " (1968 Spring Dealer Meeting)	Lift the Lid on plus Profits	Ekta 2:12-1/2	12/20/67
M-6249-4	" " " All About the Fair Sex	Windup	Ekta (12:46) 1/2	12/20/67
M-6249-5	(1968 Spring Dealer Meeting)	Look to '68	Ekta 4:48	2/20/68
M-6249-3	(1968 Spring Dealer Meeting)			

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6254A	CHEVROLET (1968 Objectives Meeting)	Animation	Ekta 1:20	10/10/67
M-6255	CHEVROLET UC AND TRUCK DEPT. (1968 Objectives Meeting)		Ekta 4:23	10/10/67
M-6256	CHEVROLET	1. Using Used To Sell New 2. Manager Panel Segment (1st Quarterly Used Car Conference Motion Picture)	B&W 16:41-1/2	1/8/68
M-6257	WESTINGHOUSE CORPORATION (New decorator panel-front refrigerator)	Match Your Mood	Ekta 6:31-1/2	1/31/68 ✓
M-6258	CHEVROLET - NC Mdsig. (1968 1st Quarterly Retail Sales Executives Conference)	Perspective	Ekta 20:10	3/8/68 ✓
M-6259	WESTINGHOUSE APPLIANCE CO.	A Motion Picture Pre- sentation by Mr. Richard J. Sargent to Appliance Dealers	Ekta 19:35	12/19/67
M-6260 & M-6260-1	OLDSMOBILE DIV. GENERAL MTRS. CORPORATION	M-6260 (Re-appreciation - "Build A Car") M-6260-1 Animation	Ekta 6:20	12/26/67
M-6261	HOOVER WORLD WIDE CORP. (Revision of the introduction motion picture from Management in Action I. 2 prints supplied without the H. W. Hoover open and close)		Ekta 5:6	10/23/67
M-6262	U. S. STEEL INTERNATIONAL NEW YORK (Spanish version of M-5888)	Bridge for the Yaque	Ekta 13:45	11/6/67
<u>(M-6263 thru M-6269 Closed Circuit Objectives Meeting -- Chevrolet DIVISION)</u>				
M-6263	CHEVROLET	Animated Map		)
M-6264		Styling Center		)
*M-6265		N.C.A.A. Football Clip		)
*M-6266		Paul Hornung Chevelle Commercial		)
*M-6267		Stock Car Race		)
M-6268		Engineering (Mr. A. C. Mair)		)
M-6269		Manufacturing (Mr. L. J. Rausch)		)
* Not used in final telecast			B&W 9:10	11/9/67)

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6270	CHEVROLET (8mm slide & motion picture)	Emission Control Devices and Quality Engine Tuning presentatón on Smog Control Devices.)	Ekta	2/27/68 Cancelled
M-6271/ M-6272V	MICHIGAN CANCER FOUNDATION (Revision of M-6243/44V)	Cough Commercials]	Ekta 60 sec Ekta 20 sec.	11/22/67
M-6273	ARMCO STEEL CORPORATION (Recut of Architecture Panel Motion Picture, M-5578)	Panel on Aluminized Steel -- Type II	Ekta 12:46-1/2	11/21/67
M-6274	UNITED STATES STEEL CORP.	USS Steel Sheets	Ekta 20:33-1/2	2/28/69
M-6275	WHIRLPOOL CORP.	How Many Meals to the Moon.	Ekta 21:16-1/2	9/19/68
M-6276	PROCTER & GAMBLE (Package Soap & Detergents Division Year-End Meeting)	Motion Picture	Ekta 3:26-1/2	12/11/67
M-6277	J. I. CASE (Announcing Merger with Tenneco-Kern)	D.R. of Mr. Reid	Ekta 18:8-1/2	11/30/67
M-6278	WESTINGHOUSE APPLIANCE SALES &SERVICE CO. (1968 Room Air Conditioner)	Compare -- Domonstrate To Sell	Ekta 16:56-1/2	2/14/68 ✓
M-6279	FIRESTONE TIRE & RUBBER COMPANY	Executive Presentation	Ekta 18:36	1/5/68 ✓
M-6280	FIRESTONE TIRE & RUBBER COMPANY (Motion Slidefilm)	Stock Purchase & Savings Plan	Ekta 15:55	1/5/68 ✓
M-6281V	GREYHOUND CORP.	TV advertisement for "This Land Of Ours" brochure	Ekta 60 sec.	1/12/68
M-6282V M-6283V	MICHIGAN CANCER FOUNDATION (Substituting new end credit line on M-6271/72V for the Cancer Society of Greater Baton Rouge - A United Givers Agency.)	"Cough" Commercials	Ekta 20 sec. Ekta 60 sec.	1/5/68

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6284	ELI LILLY & COMPANY	Medicine on the Move	Eastman Color 4 min. 53 1/2 sec/	6/12/68
M-6285	THE GENERAL TIRE & RUBBER COMPANY	Life In General		5/17/68 Cancelled
M-6286 /Chevy	GENERAL MOTORS /A=Pontiac,/B=Olds, /C= Buick. GM Corporate Dealership Identification Program	The Sign Of The Times The Sign of Leadership NC DEPT. America's Answer (Chevy II Comparison Motion Picture)	Ekta 17:16-1/2 /D=Cadillac,/E=GMC	10/25/68
M-6287	CHEVROLET MDSG.	CHEVROLET MDSG.	Truck	
M-6288	CHEVROLET UC & TRUCK DEPT. (2nd Quarterly Used Car Conference)	Unified Prospecting	Ekta 15:55	3/21/68
M-6289	SEARS, ROEBUCK	Lady Kenmore - Automatic Washer Pres.	Ekta 20 min.	cancelled
M-6290	THE HOBART MFG. CO.	KitchenAid -- A World Kitchenaid of Difference	Ekta 14:43-1/2	3/21/68
M-6291	DEERE & COMPANY	JD860 Scraper	Prod. canc. on completion of photography	7/10/69
M-6292	DEERE & COMPANY	Excavator	Cancelled before start of production	10/22/69
M-6293	PARKE, DAVIS & COMPANY	VI-DRAPE Wound Protector	EKta 2:4--1/2	4/15/68
M-6294	GENERAL MOTORS CORPORATION	Driving Simulator Preparation of content only.		9/20/68
M-6295	PARKE, DAVIS & COMPANY	Dissociative Anesthesia with Ketalar.	Ekta 29:1-1/2	8/5/68
M-6296	NORGE DIV. BORG WARNER (Fan-Jet Dryer Motion Picture)	The Best Is Better	Ekta 21:31-1/2	5/16/68
M-6297	PARKE, DAVIS & COMPANY	Dissociative Anesthesia with Ketalar	Ekta 29:1-1/2	9/19/68
M-6298	PARKE, DAVIS & COMPANY	Dissociative Anesthesia with Ketalar	Ekta 29:1-1/2	12/30/68
M-6299				
M-6300	CHEVROLET	Show It Like It Is! (May/June Retail Kick Off Meeting Product Stimulation)	Ekta 12:11-1/2	4/18/68
M-6301	CHEVROLET - NC MDSG.	Prizes	Ekta 7:48-1/2	4/11/68
M-6302	" "	Athletic Segment (May/June Kick Off Meeting)		CANCELLED 4/17/68

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
M-6303	CHEVROLET NC MDSG.	PERSPECTIVE #2 (Getting Producers)	Ekta 20:52-1/2	4/18/68
M-6304 thru 6320	CHEVROLET MOTOR DIV.	1969 Chevrolet Con- vention	Eastman 40:30 & 29:45	8/30/68
M-6305				

M-6306

1969 Chevrolet Convention

M-6307	Job No.	Section	Total	Picture			Black			Time
			Length	L	C	R	L	C	R	
	Reel I									
M-6308	M-6304	Psychedelic	23	21	22	23	2	1	0	:15
		Boy & Girl By-play	59	31	13	37	28	46	22	:39
M-6309	M-6305	Camaro Tease	230	158	137	152	72	93	78	3:33
	M-6306	Camaro Reveal Music	117				117	117	117	1:18
		Tennis Seq.	439	55	351	109	384	88	130	4:53
		Camaro	233	196	225	178	37	8	55	2:35
M-6310		Chevelle	210	59	180	107	151	30	103	2:20
		Corvair	95	50	70	62	45	25	33	1:03
		Corvette	200	139	119	138	61	81	62	2:13
M-6311	M-6307	Power	341	300	335	300	41	6	41	3:47
	M-6308	Golden Chassis	318 $\frac{1}{2}$	151	318 $\frac{1}{2}$	141	167	0	177	3:32
	M-6309	Practicals	412	9	412	9	403	0	403	4:35
M-6312	M-6310	Practicals Sketch	172 $\frac{1}{2}$	114	36 $\frac{1}{2}$	159	58	136	13	1:55
	M-6311	Space (Nova)	163	89	106	84	74	58	79	1:49
	M-6312	Wagon Features	389	212	362	208	177	27 $\frac{1}{2}$	181	4:19
M-6313	M-6313	Truck Reveal	173	74	173	76	99	0	97	1:56
		Truck Reveal Music	94				94	94	94	1:03
			3649							40:30
M-6314	Reel II									
	M-6314	Truck	693 $\frac{1}{2}$	434	409	425	259	284	268	7:42
	M-6316	Caprice Tease	42 $\frac{1}{2}$	42 $\frac{1}{2}$	42 $\frac{1}{2}$	42 $\frac{1}{2}$	0	0	0	:28
M-6315		Caprice Reveal	53	29	53	29	24	0	24	:35
		Caprice Revolve	107				107	107	107	1:11
	M-6317	Luxury Car	324	254	0	236	70	324	88	3:36
M-6316	M-6315	Advertising	187	90	92	83	97	95	104	2:05
		People Charge	360				360	360	360	4:00
	M-6320	Finale	175	154	197	143	21	78	32	1:57
M-6317		Play out music	735				735	735	735	8:10
			2677							29:45

M-6318

M-6319

M-6320

M-6321

CHEVROLET

The Winners

Ekta  
15:37-1/2

8/28/68

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
PARKE, DAVIS & CO.	M-6322	VI-DRAPE, A Sterile Surgical Site	Ekta 1:6	4/11/68
M-6322V	CHEVROLET NC MDSG.		Ekta - Sil.	5/6/68
(Prepared from existing Joie Chitwood footage)				
CHEVROLET DIV.				
M-6323	GMC	A Sense of Proporation (3rd Quarterly Conference (Balanced Inventory) 1968 for Retail Used Car and Truck Managers)	Ekta 20:15	5/24/68
M-6324	WHIRLPOOL CORP.	(8mm M.P. on Kenmore Wrinkle Guard)		canc. 6/4/68
M-6325				
M-6326	BEECH-NUT, INC.	Little Packages of Happiness	Ekta 12-1/2	6/24/68
M-6327	RANGE DIVISION WESTINGHOUSE ELECTRIC CORP.	Westinghouse Warm 'n' Thaw Oven	Ekta 7:40-1/2	5/14/68
M-6328	WESTINGHOUSE ELECTRIC CORP.	Washing Comparison		Postpon
M-6329	RANGE DIV. WEST. ELEC. CORP.	No Turn Speed Broil	Ekta 7:23	5/3/68
(~6330	(Revision use of M-5880 with the Technicolor 1000 projector)	Making a cut in two places and reducing to Super 8mm for		
	CHEVROLET	Make Them Your People	Ekta 18:58-1/2	10/24/68
M-6331	GENERAL MOTORS MANPOWER DEV.	1969 Parts Management Conference (PM 69)	Video 24:20	11/13/68
M-6332	GENERAL MOTORS MANPOWER DEV.	1969 Truck Selling Conference (TS 69)	Ekta 18:42-1/2	11/4/68
M-6333	CADILLAC MOTOR DIV.	Styling and Design	Eastman 2:58	8/3/68
M-6334	THIS NUMBER HAS NOT BEEN ASSIGNED			
M-6335	AS OF MAY 1 <sup>ST</sup> 1968 THE <u>JHP</u> START WITH M-7300			
M-6336				
M-6337				
M-6338				

<u>Number</u>	<u>Company</u>	<u>Title</u>	<u>Color&amp;Time</u>	<u>Date</u>
I-1164	Religion in American Life TV Spots		60sec B&W 30sec B&W 20sec B&W 10sec B&W	9/24/62 " " " " "
I-1165				
I-1166				
I-1167				
I-1168				
I-1169				
I-1170				
I-1171				
I-1172				
I-1173				
I-1174				
I-1175				
I-1176				
I-1177	OLYMPIC COMMITTEE		Ekta open 2:49 close 17:53½ 3/15/ (3/15/63)	
I-1178				
I-1179	DETROIT OLYMPIC COMMITTEE	"The Detroit You've Never Met"	Ekta 24:27	4/24/63
I-1180				
I-1181	DETROIT OLYMPIC COMMITTEE	"A Place to Remember"	Ekta 17:36½ 2:28½; 2:46½	10/4/63
I-1182				
I-1183				
I-1184				
I-1185				

<u>Number</u>	<u>Company</u>	<u>Title</u>	<u>Color&amp;TIME</u>	<u>Date</u>
I-1186				
I-1187				
I-1188				
I-1189				
I-1190				
I-1191	School Service			
I-1192	The JAM HANDY Organ., Inc.	"John Paul Jones"	Ekta 13:54	3/24/67
I-1193				
I-1194				
I-1195	Religion in American Life '63 TV Spots		East 60 sec	11/12/63
I-1195A	"	"	" 30 sec	"
I-1195B	"	"	" 20 sec	"
-1195C	"	"	" 10 sec	"
	(Commercials turned over to M. C. Fox the Advertising Council NYC)			
I-1196				
I-1197				
I-1198				
I-1199				
I-1200				
I-1201				
I-1202				
I-1203				
I-1204				
I-1205				
I-1206				
I-1207				
I-1208				

NumberCompanyTitleColor&TimeDate

I-1209

10/20/64

I-1210

RELIGION IN AMERICAN LIFE  
"Corridor of Events" B&W 60,30,20,10 sec

I-1211

I-1212

I-1214 SCHOOL SERVICE DEPT. Automotive Sheet Metal  
Repair Ekta - Silent 5/5/66  
(see other side for additional information)

I-1233

RELIGION IN AMERICAN LIFE

60, 30,20 and  
10 sec. spots  
Eastman

10/22/65

materials &  
)Original/print delivered to  
customer.

I-1267

KEEP MICHIGAN BEAUTIFUL, INC.

CANCELLI  
3/14/67

I-1274

EASTER SEAL SOCIETY  
(Easter Seal Campaign)

B&amp;W 60 sec.

3/17/67

I-

I-1214

Running Time

Stretching - Film 1	2:43 $\frac{1}{2}$
Upsetting - Film 2	1:41 $\frac{1}{2}$
Work Hardening - Film 3	2:44
Shrinking with Heat - Film 4	2:05

<u>NUMBER</u>	<u>COMPANY</u>	<u>TITLE</u>	<u>COLOR &amp; TIME</u>	<u>DATE</u>
---------------	----------------	--------------	-----------------------------	-------------

I-1300

I-1301

I-1302

I-1303

I-1304

I-1305

I-1306

I-1307      NEW DETROIT      Progress Report -      Ekta 28:48-1/2    5/15/68  
                 COMMITTEE      New Detroit Committee

I-1308

I-1309

I-1310

	(Chevrolet Passenger Car Screen Ad)			
MI-1039	AD FILMS LTD.	"Sugar and Spice" (French Ver. M-5275)	East 50 sec.	3/1/63
MI-1233	WHIRLPOOL CORP.	Dist. Salesmen's Work Shop	Ekta 23:53	6/5/63
MI-1333	CAMPBELL SOUP	Preparation of 2 tapes (3-one-minute radio commercials)	3 min. total	8/2/63
MI-1583	MACMANUS, JOHN & ADAMS TV	"Apache Trailer"	B&W 52½ sec.	12/2/64
MI-9831	OMEGA PRODUCTS, INC.	1 Camera crew 10/4 for silent photography at De Vley plant in Detroit		10/4/62
MI-1637	SUN OIL COMPANY	Preparation of a 16mm magnetic track of combined music & sound effects and one 16mm print of picture (M-5734)		3/17/66
MI-1638	CHEVROLET - MDSG. NEW & USED CARS	Adding to Canadian version 16mm inter-negative "Dr. Yes." Reel 2 (M-5960)		3/17/66
MI-1642	THE DETROIT NEWS	"The Name of the Game Is Green"  (Preparation of a 75 frame color, sound, slidefilm, utilizing the artwork prepared for the animated motion picture (M-6025) & transferring sound track to $\frac{1}{4}$ " magnetic tape.)		4/12/66
MI-1664	ELI LILLY & CO. (Making additional titles to be cut into two existing prints. Finished prints treated and formed for use on Busch repeating projector.)			11/2/66
MI-1665	CAMPBELL SOUP COMPANY		Ekta 79:36-1/2	8/12 66
	(Photography by P. Mols in a frozen food plant in Fayetteville, Ark. Rushes put in continuity and print turned over to customer.)			

P-1300 A	CHEVROLET	Developing People Communications	Ekta 3½ min 4:13½ sec. Ekta	10/9/62 10/9/62
B				
P-1310	CHEVROLET	Communications	Ekta 6:13½	10/18/62
P-1663	CULTURAL CENTER PROJECT - SCHOOL SERVICE CENTER Gary, Indiana		Ekta 1:05	1/19/67

W-1188 School Service Biology

Ekta 21:18-1/2  
(silent)

9/13/66

#1 - Fetal Pig - Part I  
#2 - " " - Part II  
#3 - Frog - Part I  
#4 - " - Part II  
#5 - Perch - Part I  
#6 - " - Part II  
#7 - Earthworm - Part I  
#8 - " - Part II  
#9 - Crayfish - Part I  
#10 - " - Part II

W-1194 School Service "What Price Education" 13:56-1/2 11/2/66  
(Materials from Reels 2 and 3 of the Superior Coach Co. motion picture,  
"Priceless Heritage")

W-1193 School Service "Interchangeability" Ekta 5:25 1/20/67  
(Eli Whitney)

W-1192 School Service "The Autonomic Nervous #2 Ekta 5:25 1/19/67  
W-1191 System"

"Physiology of the Kidney" #1 Ekta 6:45 1/19/67

(Produced in cooperation with G. D. Searle & Co.)

w-1232-1

-2 School Service "Rooting Plants In a Windowsill Greenhouse" Ekta #1 2:36 sec. 4/12/68  
Ekta #2 2:33 sec. 4/12/68

ROADS TO ROMANCE

<u>JOB NUMBER</u>	<u>TITLE</u>	<u>DATE COMPLETED</u>
M-996	Monterey Zion National Park Grand Canyon Death Valley	6-10-41
M-1719	The Mark Twain Country - Home of Tom Sawyer and Huckleberry Finn Land of Everlasting Hills - The Great Smokey Mountains National Park Northern Horizons - In the Heart of the Adirondacks	11-1-48
M-1826	New Orleans - Romantic Old and New Worlds Meet at the Delta Houston - The Magic City of the Lone Star State The Petrified Forest - Rainbow Land in Arizona San Luis Obispo - The Heart of Old Spanish California Oak Creek Canyon - Land of the Mystic Red Rock San Diego and the Ramona Country St. Augustine - City of Old Spanish and New America Western Michigan - Vacation Land of the Inland Seas	8-8-49
M-1911	Key West and the Highway That Goes to Sea Savannah, Georgia - Queen City of Cotton Land Williamsburg, Virginia - Shrine of Colonial History Coral Gables, Florida - Sunland on Biscayne Bay The Santa Cruz Trail - Land of the Giant Cactus Western Louisiana - The Land of Evangeline The Garden of the Gods and Colorado Springs Vacation on Skis	3-10-50
M-2018	Blue Grass Land of Kentucky	12-12-50
M-2166 2167 2168 2169 2170 2171 2172	Narragansett Bay Highway of Tomorrow - The Pennsylvania Turnpike By Cayuga's Waters Lakes of the Twin Cities Cedar Breaks National Monument Olympic National Park The Columbia River Highway	12-12-50